

ROTTERDAM SCHOOL OF MANAGEMENT
ERASMUS UNIVERSITY

INTERNATIONAL EXCHANGE PROGRAMMES



The business school that thinks
and lives in the future



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Academic home to the 'First European'

Rotterdam School of Management, Erasmus University (RSM) is the business school of the renowned Erasmus University Rotterdam. Founded in 1913, the university is home to the first Nobel Prize winner in the Economic Sciences, Jan Tinbergen. Erasmus University Rotterdam takes its name from Desiderius Erasmus, the great Dutch humanist, theologian and philosopher. One of the foremost thinkers and doers of his time and a widely-travelled scholar, he is recognised for his open-minded, iconoclastic and individual ideas. Among the leading lights of the Renaissance, Erasmus is widely referred to today as the 'First European' and serves as the inspiration for RSM's focus on thought-leadership in business.

TAKE THE CHANCE
TO STUDY ABROAD.
IT WILL BROADEN
YOUR CAREER
PERSPECTIVES AND
DEEPEN YOUR
PERSONAL INSIGHT

WELCOME TO RSM FROM THE DEAN

Thank you for considering Rotterdam School of Management, Erasmus University for your exchange programme

As Dean of Rotterdam School of Management, Erasmus University (RSM), I am gratified by the continued close relationship between RSM and our international network of partner schools. One of the most important aspects of an education at RSM is the potential to deepen your international experience. In part this occurs naturally through working and studying with a cohort of students who represent a broad range of nationalities. Beyond that, our programmes emphasise the importance of international experience for a very practical reason: business occurs in a global environment. Effective management requires an empirical understanding of other cultures. A young manager beginning a career today cannot imagine 40 years spent in the same country, much less with the same employer. Graduates of top business schools are expected to move with relative ease from one business – and country – to another.

At RSM, we encourage our students to take advantage of the opportunity for an international exchange. Those who do so will find more than 100 top schools in Africa, the Americas, Asia, Europe, and Oceania from which to choose. Take the chance to study abroad. It will broaden your career perspectives and deepen your personal insight. We look forward to welcoming our international colleagues and students from our respected partner schools.



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Steef van de Velde, Dean
Rotterdam School of Management
Erasmus University



A handwritten signature in black ink, featuring a large, stylized 'E' and 'W' followed by a long horizontal stroke.

Eric Waarts, Dean BSc / MSc Programmes
Rotterdam School of Management
Erasmus University

THE RSM EXPERIENCE

Europe's international business school

Students from more than 80 countries worldwide choose to get a foothold in the business world by studying at RSM. RSM boasts an international student body, and offers exchange opportunities, multinational company internships and constant exposure to the world's diverse business models and practices. RSM is one of a select group of schools with Triple Crown accreditation from EQUIS, the leading international system of quality assessment of business schools, as well as AACSB and the Association of MBAs.

FOUNDED BY BUSINESS MANAGERS

In 1966, a perceived lack of training for managers in the Netherlands inspired Royal Dutch Shell together with Philips to set up a Foundation for Business Administration (Stichting Bedrijfskunde), later the Rotterdam School of Management, Erasmus University. Today, RSM has a full portfolio of programmes for new graduates and those who have already begun their careers. With 8,500 students, it has one of Europe's largest student bodies. The programmes are taught mostly in English and include bachelor's, master's and executive master's degrees, PhD programmes, fully-customised in-company programmes, and three flagship MBA programmes.

RSM WAS RANKED
7TH IN THE FINANCIAL
TIMES EUROPEAN
BUSINESS SCHOOL
RANKING 2011 AND
IS CONSISTENTLY
RANKED AS THE
NUMBER ONE
SCHOOL IN THE
NETHERLANDS

Offering a full portfolio of undergraduate and post-graduate programmes, RSM takes its core Dutch values of openness, tolerance and flexibility as a platform for its primary focus – the development of leaders in global business. Genuine, world-class academic faculty; a welcoming host country where English is widely spoken; a learning environment that is international and outward-looking – these are just some of the factors that contribute to the unique, RSM educational experience.

AN INTERNATIONAL SCHOOL

Imagine being part of a university community that is a meeting point for no fewer than 80 different nationalities. Students at RSM have the world brought to them. An international student body, intercontinental study trips and exchange opportunities, multinational company internships, and constant exposure to the world's contrasting business models and practices all ensure that you come to understand the complexities inherent in global business; and leave with a network of international peers.

WORLD-CLASS RESEARCH AND DEVELOPMENT

Quality teaching and academic content are at the heart of any business education. Over 350 active researchers within the Erasmus Research Institute of Management (ERIM),

RSM's shared research institute, currently contribute to the improvement of business practice worldwide – in terms of sustainability and profitability – by publishing in the world's top journals, consulting for companies, and teaching our students. Our teaching faculty members bring our students not only the latest in business and management thinking, but fresh insights from their own research. RSM faculty members are passionate about their respective fields, and provide a first-class academic foundation to our programmes. Students learn thought-leadership from thought-leaders.

UNIQUE, OPEN LEARNING ENVIRONMENT

The Dutch are known worldwide as an outward-looking society, accepting of diversity, quick to embrace innovation, progressive, and cooperative. These are all values we share at RSM and which are embedded in the learning environment.

Students with diverse backgrounds interact comfortably in our programmes, debating, creating and collaborating in a community of equals. Difference not only co-exists, it is an important part of learning, with teaching methods all designed to capitalise on difference and thus develop students' ability to communicate effectively in a global environment – essential skills for today's managers.



WELCOMING HOST COUNTRY

Within easy reach of the continent's largest markets, with unique access to continental Europe, and home to the second largest commercial port in the world, Rotterdam has been a centre for international trade and commerce for centuries. The Netherlands is a multicultural country where English is widely spoken, and is home to 160 nationalities as well as major multinational corporations including Philips, Shell and Unilever.

GLOBAL NETWORKS

All RSM students benefit from the school's global network. RSM is a member of The Global Alliance for Management Education (CEMS), and the Partnership in International Management (PIM), an unparalleled partner network that gives our student exchange opportunities at top schools abroad. The school has extensive connections with the corporate world, with ING, DSM and Shell amongst our corporate partners. More than 20,000 RSM alumni currently fill executive positions in private, public and not-for-profit organisations, creating source of job and internship opportunities for those following in their footsteps.





WE PROUDLY INTRODUCE OUR EXCHANGE PROGRAMMES

Optimise your international potential

Our bachelor and master programmes have been designed to optimise students' potential in the international business arena. At RSM we combine theory with practice in the classroom, and as a result of the diverse and international student body enrolled in, or on exchange visits to, our programmes, students will work, live and learn in a truly global environment.

RSM OFFERS THE FOLLOWING EXCHANGE PROGRAMMES:

- ▶ Bachelor Exchange Programme for BSc or BBA students at undergraduate level;
- ▶ Master Exchange Programme for MSc or MBA students at graduate level;
- ▶ MBA Exchange Programme for MBA students at graduate level with professional experience.

FELLOW STUDENTS FROM ALL OVER THE WORLD

RSM maintains an international network of more than 100 business schools and universities. Most of these schools are member of CEMS (The Global Alliance for Management Education), or PIM (Partnership in International Management). Other partnerships are fostered through RSM's own bilateral relationships.

This means that when students come to RSM for their exchange, not only they are mixing with local students, but also with fellow students from RSM's entire partner school network, all of whom have chosen RSM for their exchange.

PARTNERSHIP IN INTERNATIONAL MANAGEMENT

In 1973, three graduate business schools, École des Hautes Études Commerciales de Paris (HEC), New York University (NYU), and London Business School (LBS), all succeeded in overcoming academic isolationism and multiple logistical obstacles to make student exchanges a reality. The Partnership in International Management, or PIM, is today a consortium of 58 top business schools from around the world that exchanges select graduate students for one academic term. Member institutions share responsibility for upholding the highest levels of academic excellence regionally and globally, and value the organisation's spirit of international co-operation among its students, faculty and staff. Over the years, PIM member institutions have exchanged several thousands of students. www.pimnetwork.org



CEMS

CEMS, the Global Alliance in Management Education, is a strategic alliance of leading business schools and multinational companies which cannot be equalled in terms of the reputations of its members: 27 world-class academic institutions collaborate with around 70 corporate partners to offer international students a unique combination of high quality education and professional experience. This joint degree programme is open to master students who meet very strict selection criteria. The CEMS-MIM programme is ranked number two amongst the top master programmes in management worldwide in the 2011 Financial Times ranking. www.cems.org







BACHELOR EXCHANGE PROGRAMME

Join the IBA global learning environment

Undergraduate students from our partner schools are welcome in our Bachelor Exchange Programme, affiliated with RSM's Bachelor of Science in International Business Administration (IBA).

One of an elite group of truly international bachelor programmes, IBA brings students the opportunity to enter and experience a unique global-learning environment – one with differing world views and charged with the energy of motivated students who are interested in changing the way we do business.

IN THE BACHELOR EXCHANGE PROGRAMME YOU CAN EXPERIENCE:

- ▶ Learning at one of Europe's top ten business schools
- ▶ A stimulating and interactive learning environment
- ▶ Global classmates representing 80 nationalities
- ▶ Enthusiastic international staff and teaching faculty
- ▶ Challenging academic content and intellectual debate
- ▶ A curriculum taught entirely in English
- ▶ A lively and close-knit student body
- ▶ A friendly city location, within a corporate hub and at the commercial heart of Europe.

Exchange students often remark on the 'community' feel of this programme. Teaching methods include case-based learning, study tours, and classroom discussions. Students learn the reality of different business models round the world and what is involved in expanding into new markets, as well as the ability to connect and communicate with people from different areas of the world – an important skill in international business.

COURSES

The courses offered in the Bachelor Exchange Programme focus on the effective management of international companies. The teaching philosophy is based on the importance of cultural diversity in today's business world.

Exchange students can participate in courses from the BSc in International Business Administration (BScIBA), for which some basic knowledge of business such as operations, marketing, finance and accounting, or organisational and information processes, is expected. Knowledge of mathematics, statistics and micro- and macro-economics is a plus.

All courses (except for the research and bachelor thesis project) of the BScIBA second and third year are open to exchange students. In addition to the 15 ECTS workload from this programme, students are allowed to participate in one course at one of Erasmus University's other schools / faculties (except for Economics or Medicine). The International Business Bachelor Communication and Media courses at our school of History, Culture and Communication are popular among our exchange students.

The International Office is responsible for a well organised introduction programme, no matter at what level you are doing your exchange at RSM. In a short time all newcomers get to know each other through workshops and games merely focussed on team building.

Academic calendar

Academic calendar:	Autumn, trimester 1: beginning of September – end of December, Spring, trimester 2: beginning of January – mid March, end of March, trimester 3: end of March – end of June.
Duration:	13 weeks on average.
Minimum workload:	15 ECTS per trimester.
Introduction Programme:	1 up to 3 days prior to start of trimester 1, 2 and 3.
Buddy system:	Available.
Class size:	Large number of students in plenary lectures; workshop groups vary in size between 16 and 60 students.
Class profile:	Average age 20-21, in their last or penultimate year of undergraduate business study, working experience in part-time jobs or summer internships, 60% international background, 41% female.
Open to:	Undergraduate, BSc and BBA exchange students studying at our partner schools. Students interested in an exchange at RSM are advised to consult their home institution's international office, or study abroad adviser / exchange co-ordinator to discuss possibilities.
Websites:	www.rsm.nl/rsm-for-your-exchange/bachelor-exchange/ www.rsm.nl/bsciba
Contact:	exchangebsc@rsm.nl

MASTER EXCHANGE PROGRAMME

Gain expertise in the MSc Exchange Programme

PARTNER SCHOOLS

Graduate exchange students studying at our partner schools are welcome in our Master Exchange Programme and participate in:

- ▶ Courses from most of our specialised Master of Science (MSc) programmes, *And can also apply for the*
- ▶ International Business Project (IBP), a real-life consultancy project for an international company carried out by a multicultural team of exchange students.

ONE-YEAR MSc PROGRAMMES

At RSM, students will find the broadest selection of MSc programmes in the Netherlands. Each programme represents an area of business or management that is in great demand by organisations today.

We welcome our graduate exchange students to the following programmes:

- ▶ MSc in Business Administration, Accounting & Control
- ▶ MSc in Business Information Management
- ▶ MSc in Entrepreneurship & New Business Venturing
- ▶ MSc in Finance & Investments
- ▶ MSc in Global Business & Stakeholder Management
- ▶ MSc in Human Resource Management
- ▶ MSc in Organisational Change & Consulting
- ▶ MSc in Management of Innovation
- ▶ MSc in Marketing Management
- ▶ MSc in Strategic Management
- ▶ MSc in Supply Chain Management

THE INTERNATIONAL BUSINESS PROJECT (IBP)

The International Business Project (IBP) has been the cornerstone of the Master Exchange Programme at RSM since 1989. A team of international students works intensively on a consultancy project, for a company or institution over a period of approximately four months. The project is supervised by coaches from the university and the company, and the aim is to respond professionally to a real-world management problem and to learn from working together in multidisciplinary and culturally heterogeneous groups. For the companies involved in this project, it provides a unique opportunity to gain access to valuable knowledge, recommendations or solutions for a business problem within a relatively short period of time. Typically, the student teams introduce a refreshing outside perspective to the company's business issue.

The IBP reflects all of RSM's greatest strengths as a Top 10 European business school, recognised for the international diversity of our participants and the close relationship we maintain with business. Thanks to companies such as Johnson & Johnson Medical, Shell, Squarewise, ABB, Akzo Nobel, Aon, BP Europe, Cytec Industries BV, DSM, Eastman Chemical, General Elective, KONE BV, Pfizer, and many more, the business projects have proved to be a rewarding experience for the school and participating companies.



"Already for many years, hosting and coaching a RSM business project team have proven to be a rewarding and valuable experience to Aon. The students bring us up-to-date on business theory and by doing so; serve as a reminder to Aon management of the importance of lifelong learning. I very much appreciate this cooperation with RSM and its talented students; on behalf of Aon I am proud that we contributed to some of the winning projects."

Marc van Nuland, CEO, Aon Risk Solutions The Netherlands

IBP STRUCTURE: FIVE STAGES

- ▶ Introduction: after a successful application for a particular business project, students receive information about the company, the business project and their fellow team members. A kick-off lecture highlights potential pitfalls. Seminars and training are offered to prepare students for their business project.
- ▶ Problem definition: In this stage teams have their first meeting with their academic and company coaches. A project proposal which entails a brief description and analysis of the issue will be drafted. Students make suggestions for research, a time schedule and budgeting / resources needed. The phase ends with an approved proposal.
- ▶ Implementation research: Each team starts collecting data by consulting secondary sources, conducting interviews and analysing reports. The report must be approved by both coaches.
- ▶ Presentation of results: Towards the end of the project, the team presents its findings and recommendations to the company. In addition, teams will prepare a presentation for their fellow students and a jury of consultants at RSM.
- ▶ Evaluation: The project concludes with a review of the team effort and each student's individual learning experience. Identifying what students have learned in terms of project and consultancy skills, research skills and team skills is important.



"We have carried out several projects with RSM MSc exchange students. Working with them, as a company coach, I can say the collaboration was a real pleasure and beneficial for both sides; company and students. The company gets fresh input with ideas and perspectives from new angles from enthusiastic and capable students. We can continue to offer students the possibility to combine and consolidate their knowledge and skills with a realistic business problems in a dynamic business environment."

Ben Pol, Manager Business Support, ABB b.v. – Low Voltage Products

Academic calendar

Academic calendar:	Autumn: (Semester 1) beginning of Sept. – end of December (full term) Spring: (Semester 2) end of January – end of May (full term) Short programme options: Block 3: End of January – end of March Block 4: End of March – end of May
Duration:	16-17 weeks on average (or short programme of 8 weeks).
Minimum workload:	20 ECTS per term.
Introduction Programme:	1-3 days prior to start of Semester 1 and 2.
Buddy system:	Available.
Class size:	Classes vary in size from 50-60 students.
Class profile:	Average age 23-24, in their last year of graduate studies. Most students have working experience through internships, business projects or part-time management jobs, 30% international background.
Open to:	Graduate, MSc and MBA students studying at our partner schools. Students interested in an exchange at RSM are advised to consult their home institution's international office, or study abroad adviser / exchange co-ordinator to discuss possibilities.
Websites:	www.rsm.nl/rsm-for-your-exchange/master-exchange/ www.rsm.nl/master/
Contact:	exchangemsc@rsm.nl

MBA EXCHANGE PROGRAMME

One of the most stimulating MBA programmes in Europe

MBA students studying at one of our partner schools are welcome to join our MBA Exchange Programme.

JOIN THE DIVERSE MBA COMMUNITY AT RSM

More than 40 nationalities are represented in the RSM MBA Programme. This international diversity is enriched by the unique backgrounds of our MBA participants. With such a broad spectrum of individuals contributing to the School, RSM's MBA echoes the diversity of almost every social dimension influencing corporate relationships: professions, industries, value systems and experiences.

Class sizes are limited to ensure interaction is intimate, and students are carefully selected to work together so no single perspective or industry dominates the discussions. During the programme, you work in groups of about six people on projects that require intense collaboration and team management. Each team incorporates six different cultures, educational and industry backgrounds, experiences and personal opinions as well as gender diversity.

RSM's core values of critical thinking, sustainability, innovation and spirit differentiate it from other business schools. Our focus on total diversity in the composition of our classes and in our learning philosophy is the embodiment of these values.

FULL TIME MBA ELECTIVE COURSES IN AUTUMN TERM

As an exchange student you are invited to participate in the full time MBA elective courses which are scheduled only in our autumn term, from September to December. A full term has five electives, and it is also possible to take additional courses with the Executive MBA Programme (Friday evenings and Saturdays).

There are around 30 elective courses in various disciplines to choose from.

You can expect the following topics to be covered in these elective courses:

- ▶ Leadership
- ▶ Strategic Finance and Value Creation
- ▶ Consulting Elective
- ▶ Brand Marketing
- ▶ Entrepreneurship
- ▶ Negotiations
- ▶ Private Equity
- ▶ Financial Engineering
- ▶ Innovation Management
- ▶ Companies and Ecologies
- ▶ E-marketing

EXCHANGE OPPORTUNITIES IN SPRING TERM

MBA exchange students interested in an exchange during the spring term can take part in our Master Exchange Programme (see also page 13 and 14 of this brochure). This programme has a long tradition of welcoming MBA students from our partner

schools. Students in this programme are slightly younger and have some working experience through internships, business project or part-time management jobs. MBA exchange students can choose courses from most of our specialised Master Programmes, and can also take part in the International Business Project, a real life consultancy project carried out by a team of international students. The Master Exchange Programme also offers short programmes of seven or eight weeks' duration to exchange students.

MBA CAREER & ALUMNI SERVICES

Our MBA exchange students have full access to RSM's Career Services department. A dedicated team offers help with acquiring practical career management skills on an individual basis. RSM has an extensive corporate network in and outside the Netherlands, and the Career Services team has fostered strong relationships with these companies, organising regular company events, on-campus interviews and presentations for our MBA students. You will find the MBA Career Services a rich resource for career advice and help in securing a coveted position at a top company on graduation.

In addition, MBA exchange students also have access to the RSM MBA database and can make use of a variety of online MBA-platforms and databases. MBA exchange students become full RSM alumni upon successful completion of their exchange.

RANKINGS

RSM's Full-time MBA Programme is consistently ranked amongst the top MBA programmes in Europe.

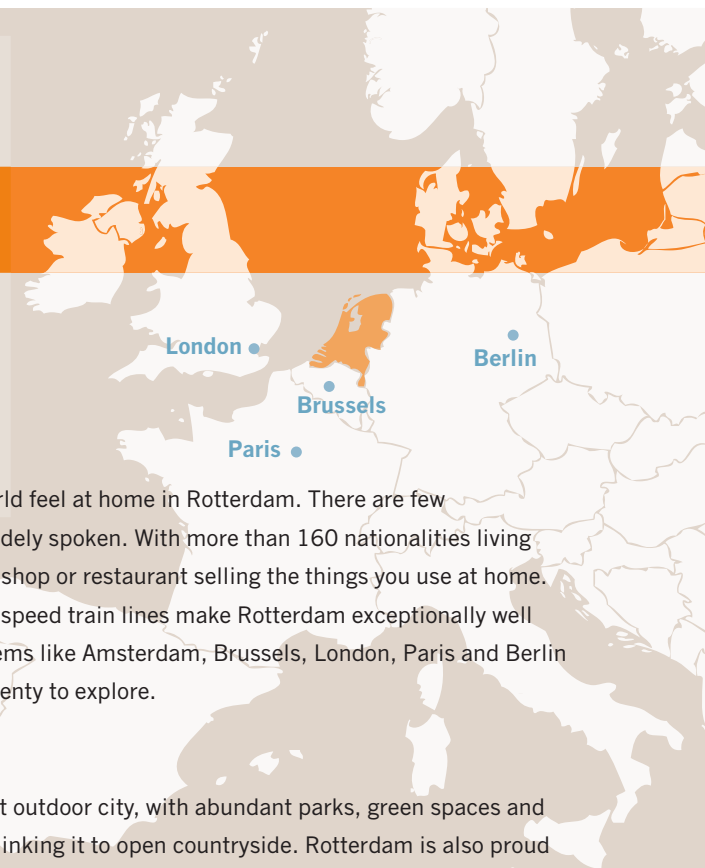
Academic calendar

Academic calendar:	Mid-August – beginning of December.
Duration:	12 weeks on average.
Minimum workload:	15 ECTS / five courses of 24 contact hours, maximum of six courses.
Introduction Programme:	Half a day at start of term.
Buddy system:	Available.
Class size:	30-40 students.
Class profile:	Average age 30 with five years of working experience; more than 40 nationalities.
Open to:	MBA students studying at our partner schools. Students interested in an exchange at RSM are advised to consult their home institution's international office, or study abroad adviser / exchange coordinator to discuss possibilities.
Websites:	www.rsm.nl/rsm-for-your-exchange/mba-exchange/ www.rsm.nl/mba/
Contact:	mba-exchange@rsm.nl

STUDENT LIFE IN ROTTERDAM

CHOOSING TO PARTICIPATE IN AN EXCHANGE PROGRAMME
AT RSM MEANS IMMERSING YOURSELF IN THE ERASMUS
UNIVERSITY STUDENT LIFE, AND THE MERCANTILE
AND COSMOPOLITAN CULTURE OF THE NETHERLANDS





A GATEWAY TO EUROPE

Within easy reach of Amsterdam, Brussels, London, Paris and Berlin, the strategic position of the Netherlands in Western Europe makes it a highly popular destination for multinational companies. Exchange programme students will learn about international business in the commercial heart of Europe – the largest economic zone in the world.

IN A BUSTLING CITY

A former Cultural Capital of Europe, Rotterdam is a lively and cosmopolitan university city, located 80km from the Netherlands' capital city, Amsterdam. Rotterdam is renowned as a festival city with an international Film Festival, the North Sea Jazz festival and Caribbean Summer Carnival which take place each year. The nightlife of Rotterdam rivals that of Amsterdam – with a hip and creative young scene filling restaurants, bars, cafés and nightclubs.

Urban life thrives in Rotterdam, as upmarket shops sit side-by-side with ethnic restaurants and one of the largest bookstores in Europe. Rotterdam is also world famous for its daring architecture and experimental, influential contemporary art. See for yourself at www.rotterdam.nl

FEELING AT HOME

People from all corners of the world feel at home in Rotterdam. There are few language barriers as English is widely spoken. With more than 160 nationalities living in the same area, it is easy to find a shop or restaurant selling the things you use at home. An international airport and high-speed train lines make Rotterdam exceptionally well connected. And with European gems like Amsterdam, Brussels, London, Paris and Berlin right on your doorstep, there is plenty to explore.

AN OUTDOOR, SPORTING CITY

Rotterdam can claim to be a great outdoor city, with abundant parks, green spaces and a superb network of cycle routes linking it to open countryside. Rotterdam is also proud to host the annual Rotterdam Marathon which attracts many top athletes as it often produces very fast times, course is flat and weather conditions are typically favourable.

STUDENT LIFE AT RSM

Rich, multicultural, social

A LIVELY UNIVERSITY CAMPUS

Rotterdam School of Management, Erasmus University is situated on the Woudestein Campus – the main campus of Erasmus University Rotterdam. RSM is housed in two modern, fully-equipped buildings with wireless internet, multimedia equipment, break-out rooms and computer labs. The T-building accommodates the Bachelor and Master programmes; MBA programmes are based in the J-building.

As part of a multi-faceted, long-term project to further improve the quality of education offered, the campus has been undergoing an extensive construction programme since the beginning of 2011. It will be re-landscaped and ready for unveiling as an updated campus complex in 2013, with a new Plaza building containing student accommodation, underground car park and pavilion.

In the meantime, RSM students continue to enjoy the benefits of a rich, multicultural university life, including social events and facilities including a sports complex, extensive library, expo and congress centre, shops, restaurants, and the popular “In the Smitse” bar located at the ground floor of the T-building. For language courses students can consult our Language and Training Centre:

www.eur.nl/ltc/

And when looking for more cultural activities, Studium Generale organises lectures, debates and workshops on scientific, social and cultural issues while Erasmus Cultuur organises a wide range of cultural activities and courses. Erasmus Cultuur also offers discounted tickets for concerts, theatrical, comedy and dance productions for students. www.eur.nl/english/sgec/





STUDENT CLUBS

STAR, RSM's student association, is an essential part of life at the university many students including our exchange students. With more than 6,500 members, of which more than 1,000 are international, STAR offers a wide range of academic, social and community activities. STAR has exceptionally close relations with the corporate world and regularly invites leaders in international business and politics to meet students via events such as STAR Management Week and Erasmus Recruitment Days. Throughout the year STAR organises parties and social drinks which are also popular amongst our international students. www.rsmstar.nl



Erasmus Student Network Rotterdam (ESN-Rotterdam) is the student organisation that strives to contribute to an unforgettable experience for all international students studying in Rotterdam at Erasmus University. It organises a wide range of social activities and weekly international drinks receptions, at which you can meet other international students. City trips, sporting events and activities, musical and cultural events are also part of their offer' details are posted on the calendar of ESN-R's activities.



www.esn-rotterdam.nl

PRACTICAL INFORMATION

All students nominated for an exchange at RSM are strongly recommended to visit RSM's website, where you can find the practical information you will need before and during your stay with us in Rotterdam: www.rsm.nl/rsm-for-your-exchange/

NOMINATION & APPLICATION

To be eligible for one of our exchange programmes, students should be nominated by one of our partner schools.

NOMINATION DEADLINES

For Bachelor & Master Exchange Programme:	May 1 for autumn October 1 for spring
MBA Exchange Programme:	no fixed nomination deadline

Upon nomination, students will receive information about how to proceed with their application to RSM.



APPLICATION DEADLINES

For Bachelor & Master Exchange Programme: May 16 for autumn
October 16 for spring

MBA Exchange Programme: no fixed application deadline

ADMISSION

For all admission requirements at all exchange programmes see:
www.rsm.nl/rsm-for-your-exchange/

VISA, IMMIGRATION AND ACCOMMODATION

Practical information about Visas and Authorisation for Temporary Residence (Machtiging Voorlopig Verblijf or MVV), Residence Permits (VTV), accommodation in Rotterdam, health and insurance plus sports and recreation can be found on our website (see section for Practical Information & Need to Know).

www.rsm.nl/rsm-for-your-exchange/

USEFUL LINKS:

International Office at RSM:	www.rsm.nl/international-exchange/
Erasmus Student Service Centre:	www.eur.nl/english/essc/welcome/
Information about Rotterdam:	www.rotterdam.nl/home_english
Information about the Netherlands:	www.holland.com/global/tourism.htm
Information about immigration services	http://english.ind.nl/

OVERVIEW OF PARTNER SCHOOLS

COUNTRY	UNIVERSITY	BSc	MSc	MBA	COUNTRY	UNIVERSITY	BSc	MSc	MBA
Europe									
Austria	Wirtschaftsuniversität Wien		●		United Kingdom	Aston University, Aston Business School	●	●	
Belgium	UCL Louvain		●		United Kingdom	City University, Cass Business School	●		
Belgium	UCL Mons		●		United Kingdom	Lancaster University	●	●	
Czech Republic	University of Economics Prague		●		United Kingdom	London School of Economics (LSE)		●	
Denmark	Copenhagen Business School (CBS)	●	●		United Kingdom	University of Bath		●	
Finland	Aalto University School of Economics	●	●		United Kingdom	University of Manchester, Manchester Business School	●	●	●
France	HEC Paris, HEC School of Management		●	●	United Kingdom	University of Warwick		●	
France	Aix-Marseille University, AMU		●		United Kingdom	University of Strathclyde, Strathclyde Business School	●		
France	EDHEC Business School		●		North America				
France	EM Lyon Business School		●		USA	Babson College		●	
France	Grenoble Ecole de Management	●			USA	Brandeis University, International Business School		●	
France	Institut d'Etudes Politiques de Paris, SciencesPo	●			USA	Claremont Graduate University, Peter F. Drucker Graduate School of Management			●
Germany	Wissenschaftliche Hochschule für Unternehmensführung, Otto Beisheim School of Management	●		●	USA	Columbia University, Columbia Business School			●
Germany	Universität zu Köln		●		USA	Duke University, The Fuqua School of Business			●
Greece	Athens University of Economics and Business Administration		●		USA	Emory University, Goizueta Business School	●		●
Hungary	Corvinus University of Budapest (CUB)		●		USA	Georgetown University, Georgetown University School of Business			●
Iceland	Reykjavik University	●	●		USA	Georgia State University, J. Mack Robinson College of Business		●	
Ireland	Trinity College	●			USA	New York University, Leonard N. Stern School of Business			●
Ireland	University College Dublin	●	●		USA	Ohio State University, Fischer College of Business	●		
Italy	Università Commerciale Luigi Bocconi, SDA Bocconi School of Management	●	●	●	USA	Northwestern University, The J.L. Kellogg Graduate School of Management			●
Norway	BI Norwegian School of Management (Oslo)	●			USA	University of Chicago, Booth School of Business		●	●
Norway	The Norwegian School of Economics and Business Administration	●	●		USA	University of California at Berkeley, The Haas School of Business			●
Poland	Warsaw School of Economics		●		USA	University of California at Davis, Graduate School of Management		●	●
Portugal	Universidade Nova de Lisboa, School of Economics	●	●		USA	University of California at Los Angeles (UCLA), The Anderson School			●
Portugal	Universidade Católica Portuguesa, Faculdade de Ciências Económicas e Empresariais (FCEE)	●	●		USA	University of Illinois at Urbana-Champaign	●		
Russia	St. Petersburg State University (GSOM)	●	●		USA	University of Iowa, Tippie Business School		●	●
Spain	Instituto de Empresa University, IE Business School	●	●	●	USA	University of Michigan, Ross School of Business	●	●	●
Spain	EADA			●	USA	University of North Carolina, Kenan-Flagler Business School	●	●	●
Spain	ESADE, ESADE Business School	●		●	USA	University of Pennsylvania, The Wharton School	●	●	●
Spain	Universidad Carlos III de Madrid	●			USA	University of South California, Marshall School of Business	●		
Spain	University of Navarra, School of Economics and Business Administration	●		●	USA	University of South Carolina, Darla Moore School of Business	●		
Sweden	Stockholm School of Economics	●	●		USA	University of Texas at Austin, McCombs School of Business	●		●
Switzerland	Universität St. Gallen	●	●		USA	University of Virginia, The Darden Graduate School of Business Administration			●
Turkey	Koç University	●	●		USA	McIntire Business School	●		
					USA	University of Washington, UW Business School	●		
					USA	Vanderbilt University, Owen Graduate School of Management			●

COUNTRY	UNIVERSITY	BSc	MSc	MBA	COUNTRY	UNIVERSITY	BSc	MSc	MBA
Canada	HEC Montréal	●	●		India	Indian Institute of Management Ahmedabad			●
Canada	McGill University, Desautles Faculty of Management		●	●	India	Indian Institute of Management Bangalore		●	
Canada	Queen's University, Queen's School of Business	●	●		India	Management Development Institute		●	
Canada	University of British Columbia, Sauder School of Business	●	●	●	India	Indian School of Business Hyderabad		●	
Canada	University of Calgary, Haskayne School of Business	●	●		Indonesia	Gadjah Mada University	●	●	
Canada	University of Toronto, Rotman School of Management			●	Israel	Tel Aviv University, Leon Recanati Graduate School of Business Administration		●	●
Canada	University of Western Ontario, Richard Ivey School of Business		●	●	Japan	Keio University, Faculty of Business and Commerce	●		
Canada	York University, Schulich School of Business	●	●	●	Japan	The International University of Japan, The Graduate School of International Management			●
Latin America					Japan	Nagoya University of Commerce & Business (NUCB)	●		
Argentina	Universidad Torcuato di Tella	●	●		Korea	Korea University, Korea University Business School	●		
Brazil	Fundação Getúlio Varga, Escola de Administração de Empresas de São Paulo	●	●	●	Korea	Seoul National University	●		
Brazil	Universidade Federal de Rio de Janeiro, COPPEAD		●		Korea	Yonsei University	●	●	
Chile	Pontificia Universidad Católica de Chile	●	●		Singapore	Nanyang Technological University, Nanyang Business School	●		●
Costa Rica	INCAE		●	●	Singapore	National University of Singapore, NUS Business School	●	●	
Mexico	Instituto Tecnológico Autónomo de México (ITAM)	●	●		Singapore	Singapore Management University (SMU)	●		
Mexico	Instituto Tecnológico de Estudios Superiores (ITESM), EGADE	●	●		Taiwan	National Chengchi University, College of Commerce	●	●	
Mexico	Universidad Panamericano, Instituto Panamericano de Alta Dirección de Empresa			●	Taiwan	National Taiwan University	●		
Peru	Escuela de Administración de Negocios (ESAN)	●	●		Thailand	Chulalongkorn University, Sasin Graduate Institute of Business Administration	●		●
Venezuela	Instituto de Estudios Superiores de Administración (IESA)		●		Thailand	Thammasat University	●	●	
Oceania					The Philippines	The Asian Institute of Management			●
Australia	University of Melbourne, Melbourne Business School	●	●	●	Africa				
Australia	University of New South Wales, The Australian Graduate School of Management	●	●	●	South Africa	Stellenbosch University, Graduate School of Business			●
Australia	University of Sydney	●	●		South Africa	The University of Pretoria, Gordon Institute of Business Science			●
New Zealand	University of Otago, School of Business	●	●		South Africa	University of Cape Town, Graduate School of Business			●
Asia and Middle East					South Africa	University of Witwatersrand, Wits Business School			●
China	Shanghai Jiao Tong University, China Europe International Business School			●	<p><i>The international network of Rotterdam School of Management, Erasmus University comprises more than 100 partner universities and business schools. Please note: this list is constantly updated and you should check the partner list on our exchange programmes websites for the latest information.</i></p>				
China	Shanghai Jiao Tong University, Antai College of Economics and Management	●							
China	Fudan University, Fudan School of Management		●						
China	Tsinghua University, School of Economics and Management	●	●	●					
China	Peking University, Guanghua School of Management	●	●	●					
Hong Kong	The Chinese University of Hong Kong	●		●					
Hong Kong	The City University of Hong Kong	●							
Hong Kong	The Hong Kong University of Science and Technology (HKUST)	●		●					
Hong Kong	The University of Hong Kong	●							

THE INTERNATIONAL OFFICE

Two buildings, one team

Each year the International Office at RSM facilitates a flow of nearly 600 in- and out-going students within the Bachelor, Master, and MBA Exchange Programmes.

COME AND MEET US!

Staff members are happy to assist, advice and support incoming exchange students prior to, during and after their exchange. The International Office is the first meeting point to establish new student exchange agreements and is the home of communication with RSM's network of more than 100 business schools around the world. For the most recent information on every programme, please consult the Exchange Programmes' websites or contact the programme managers co-ordinating international exchanges for your particular programme.

The International Office operates from two locations: the Bachelor and Master Exchanges in T-building, whereas the MBA Exchange activities take place in J-building.

T-BUILDING

- ▶ Ms Linda de Vries, Head International Office, lvries@rsm.nl
- ▶ Ms Ligaya Kasmó, Programme Manager Bachelor Exchange, lkasmo@rsm.nl
- ▶ Ms Marinelle Rozendaal, Programme Manager Master Exchange (incoming), mrozendaal@rsm.nl
- ▶ Ms Karin Klapwijk, Programme Assistant Master Exchange, kklapwijk@rsm.nl
- ▶ Ms Ellen Vermeulen, Programme Assistant Bachelor Exchange, vermeulen@rsm.nl
- ▶ Ms Ellen van Oeffelen, Administrative Assistant International Office, eoeffelen@rsm.nl

J-BUILDING

- ▶ Ms. Eva Lejeune, Programme Manager Full-time MBA, elejeune@rsm.nl



Marinelle Rozendaal

Ellen Vermeulen

Eva Lejeune

Ligaya Kasmó

Karin Klapwijk

Linda de Vries

Ellen van Oeffelen

TWO BUILDINGS, ONE TEAM
WE LOOK FORWARD TO MEETING YOU!

You can also follow us on Facebook.



PROGRAMME PORTFOLIO RSM

UNDERGRADUATE PROGRAMMES

PRE-MASTER

BSc in Business Administration

BSc in International Business Administration

GRADUATE PROGRAMMES

One year specialised MSc programmes in:

Accounting and Control
Business Information Management
Chinese Economy and Business
Entrepreneurship and New Business Venturing
Finance & Investments
Global Business and Stakeholder Management
Human Resource Management
Management of Innovation
Marketing Management
Organisational Change and Consulting
Strategic Management
Supply Chain Management

MSc in International Management / CEMS (18 months)

MScBA General Management for non-business bachelors (16 months)

RESEARCH DEGREE PROGRAMMES

ERIM Master of Philosophy in Business Research

PhD in Management

EXECUTIVE EDUCATION AND ORGANISATIONAL DEVELOPMENT PROGRAMMES

PRE-EXPERIENCE

LABOUR MARKET

POST-EXPERIENCE

MSc in Business Administration (Part-time)

Specialised Master Programmes

International Full-time MBA

Executive MBA

Global Executive OneMBA

Masters in Financial Management

RSM Open

RSM In-Company

RSM Consulting

RSM Speakers



**I WILL NEVER
STOP LEARNING**

Shaylyn Harper, Canadian
Student, MSc Exchange Programme



**I WILL DEFINE TOMORROW
ON MY OWN TERMS**

Christopher Ng, Singaporean
Student, BSc Exchange Programme



**I WILL BE
AUTHENTIC**

Yolanda Sztarr, Australian
Student, Exchange MBA

I WILL. IT'S OUR MOVEMENT AND THE HEART OF RSM: THE BUSINESS SCHOOL THAT THINKS AND LIVES IN THE FUTURE.

RSM is a community that is not afraid to show ambition or commitment. These are three of the thousands of commitments made by current RSM students, faculty and staff in the spirit of I WILL – a way to share ambition with the world and make it a reality. Join the I WILL movement on www.facebook.com/iwillrsm

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Erasmus University**

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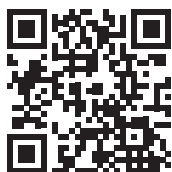
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