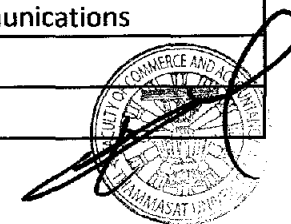


Course Equivalency - Curriculum 2552

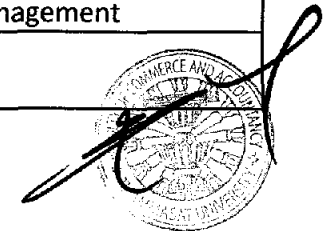
University of Victoria (Canada)

Code	Exchange University	Code	Thammasat University
COM 400	Strategic Management	BA 401	Strategic Management
PAAS 111	Intensive Chinese II	CH 172	Chinese 2
ECON 104	Principles of Macroeconomics	EC 214	Introductory Macroeconomics
COM 206 A	Business English and Communications-Level I	EL 221	Communicative Business English 1
COM 206 B	Business English and Communications-Level II <u>or</u>	EL 321	Communicative Business English 2
COM 206 C	Business Communications		
COM 445	Corporate Finance	FN 311	Financial Management
IB 417	International Finance	FN 313	International Financial Management
HSM 417	Hospitality/ Service Human Resource Management	HO 310	Human Resource Management
COM 220	Organizational Behavior	HO 311	Organizational Behavior
COM 321	Organizational Behavior and Design	HO 319	Organizational Development
ENT 402	Entrepreneurship and Small Business for the Non-Specialist	HO 321	New Venture Creation and Entrepreneurship
COM 361	International Business <u>or</u>	IB 311	Introduction to International Business
IB 301	The International Environment of Business		
COM 499	International Management and Environment	IB 422	Comparative Business Systems
IB 415	Cross-National Management	IB 432	Cross-cultural Management
COM 331	Introduction to Management Information System	IS 201	Management Information Systems
MATH 100	Calculus I <u>or</u>	MA 216	Differential and Integral Calculus 1
MATH 102	Calculus for Students in the Social and Biological Sciences		
COM 495	Marketing Communications	MK 331	Integrated Marketing Communications
HSM 415	Hospitality/Service Marketing Management	MK 352	Services Marketing
IB 416	International Marketing	MK 361	International Marketing



University of Victoria (Canada)

Code	Exchange University	Code	Thammasat University
COM 430	Marketing Strategy	MK 412	Marketing Strategy and Policy
COM 290	Canadian Business Environment	MK X9X*	Special Topics in Marketing X*
COM 341	Operations Management	OM 201	Principles of Operations Management
HSM 416	Hospitality/ Services Operations & Quality Management	OM 431	Service Management

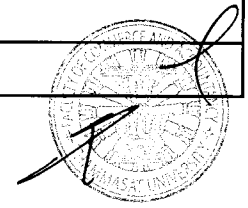


* MK 391 Special Topics in Marketing 1 or
 MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
 MK 491 Special Topics in Marketing 4

APPROVED
By BBA at 2:14 pm, Aug 21, 2013

University of Victoria (Canada)

Code	Exchange University	Code	TU 2552 New
COM 270	Financial & Managerial Accounting	AC 201	Fundamental Accounting <u>or</u>
		AC 202	Management Accounting
SMGT 415	Service Marketing	MK 352	Services Marketing
COM 290	Introduction to Canadian Business	MK X9X*	Special Topics in Marketing X
SMGT 416	Service Operations and Quality Management	OM 431	Service Management



* MK 391 Special Topics in Marketing 1 or
 MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
 MK 491 Special Topics in Marketing 4

APPROVED
 By Committee at 2:18 pm, Oct 10, 2013

University of Victoria, Canada

Code	Exchange University	Code	TU 2552 New
SMGT 417	Service Human Resource Management	HO 412	Seminar in Strategic Human Resource Management

