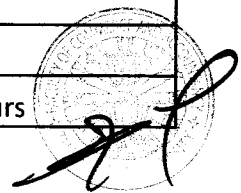


Course Equivalency - Curriculum 2552

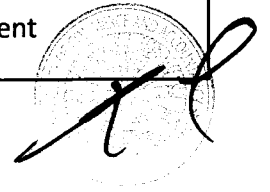
Clemson University in South Carolina (USA)

Code	Exchange University	Code	TU 2552 New
FIN 308	Financial Institutions and Markets	FN 211	Financial Markets
FIN 301	Personal Finance <u>or</u>	FN 221	Personal Finance
FIN 409	Professional Financial Planning		
FIN 304	Risk and Insurance	FN 241	Risk Management and Insurance
FIN 306	Corporation Finance <u>or</u>	FN 311	Financial Management
FIN 311, H311	Financial Management I <u>or</u>		
FIN 312, H312	Financial Management II		
FIN 305	Investment and Analysis	FN 312	Investments
FIN 411	International Financial Management	FN 313	International Financial Management
FIN 408	Management of Financial Institutions	FN 331	Financial Institutions Management
FIN 402, H402, 602	Advanced Corporate Finance	FN 428	Investment Banking
FIN 405	Portfolio Management and Theory	FN 451	Equity Analysis
FIN 406, 606	Analysis and Use of Derivatives	FN 452	Financial Derivatives
FIN 410, H 410	Research in Finance	FN 499	Independent Studies in Finance
MKT 302	Consumer Behavior	MK 311	Consumer Behavior
MKT 450	Strategic Marketing Management	MK 312	Marketing Management
MKT 431, 631	Marketing Research	MK 314	Quantitative Research in Marketing
MKT 423, 623	Promotional Strategy	MK 331	Integrated Marketing Communications
MKT 425	Retail Management	MK 342	Retail Management
MKT 424	Sales Management	MK 343	Sales Management
MKT 426	Business-to-Business Marketing	MK 351	Business - to - Business Marketing
MKT 428, 628	Services Marketing	MK 352	Services Marketing
MKT 427, 627	International Marketing	MK 361	International Marketing
MKT (E L E) 314	New Venture Creation I	MK 422	Marketing Strategy for Entrepreneurs



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Code	Exchange University	Code	TU 2552 New
MKT 321	Sports Marketing <u>or</u>	MK X9X*	Special Topics in Marketing X*
MKT 420	Professional Selling <u>or</u>		
MKT 433	Sport Marketing Strategy		
FIN 307	Principles of Real Estate	RB 211	Introduction to Real Estate Business
FIN 416, 616	Real Estate Valuation	RB 212	Introduction to Real Estate Valuation
FIN 415, 615	Real Estate Investment <u>or</u>	RB 313	Real Estate Finance and Investment
FIN 417, 617	Real Estate Finance		



\* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4