Course Equivalency 2552

APPROVED

By Committee at 2:18 pm, Oct 10, 2013

Aalto University School of Business, Finland

Code	Exchange University	Code	TU 2552 New
28C00800	Financial Markets and Institutions	FN 211	Financial Markets
23C60000	Market Research	MK 314	Quantitative Research in Marketing
23C570	Business-to-Business Marketing	MK 351	Business-to-Business Marketing

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APPROVED

By Committee at 4:18 pm, Jan 10, 2014

Aalto University School of Business, Finland

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Code	Exchange University	Code	TU 2552 New
22E00100	Financial Statement Analysis	AC 321 or	Financial Reporting and Statement Analysis or
		FN 421	Financial Statement and Reporting Analysis
31C00510	History of Economic Thought	EC 404	History of Economic Thought
23C581	Consumer Behavior	MK 311	Consumer Behavior
23C510	Integrated Marketing Communications	MK 331	Integrated Marketing Communications
23C550	Services Marketing	MK 352	Services Marketing