

Course Equivalency - Curriculum 2552

Queensland University of Technology (Australia)

| Code    | Exchange University                          | Code    | Thammasat University                |
|---------|--|---------|-------------------------------------|
| EFB 330 | Intermediate Macroeconomics                  | EC 312  | Macroeconomics Theory               |
| EFB 312 | International Finance                        | FN 313  | International Financial Management  |
| EFB 309 | Financial Derivatives                        | FN 452  | Financial Derivatives               |
| AMB 240 | Marketing Planning and Management            | MK 312  | Marketing Management                |
| BSN 412 | Qualitative Research and Analysis Techniques | MK 315  | Qualitative Research in Marketing   |
| AMB 202 | Integrated Marketing Communication           | MK 331  | Integrated Marketing Communication  |
| AMB 220 | Advertising Theory and Practice              | MK X9X* | Special Topics in Marketing X*      |
| MGB 210 | Managing Operations                          | OM 201  | Principles of Operations Management |

\* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

