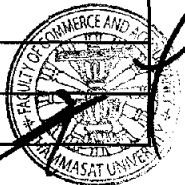


Course Equivalency - Curriculum 2552

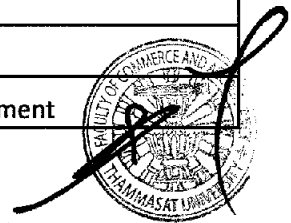
Singapore Management University, Singapore

Code	Exchange University	Code	Thammasat University
ACCT 202	Audit and Assurance	AC 316	Auditing
ACCT 301	Advanced Financial Accounting	AC 411	Advanced Accounting 1
ACCT 203	Accounting Information Systems	AC 413	Accounting Information Systems
ACCT 304	Accounting Theory	AC 421	Seminar in Financial Accounting
ACCT 303	Advanced Auditing	AC 441	Seminar in Auditing
MGMT 102	Strategy	BA 401	Strategic Management
Mand 201	Basic Mandarin I	CH 171	Chinese 1
Econ 103	International Economics A <u>or</u> International Economics	EC 451	International Trade Theory and Policy
FNCE 102	Financial Instruments, Institutions and Markets	FN 211	Financial Markets
FNCE 222	Financial Planning & Advisory	FN 221	Personal Finance
FNCE 215	Risk Management and Insurance	FN 241	Risk Management and Insurance
FNCE 201	Corporate Finance	FN 311	Financial Management
FNCE 210	International Finance	FN 313	International Financial Management
FNCE 204	Analysis of Fixed-Income Investments	FN 351	Fixed Income Analysis
FNCE 221	Investment Banking	FN 428	Investment Banking
FNCE 307	Portfolio Management	FN 451	Equity Analysis
FNCE 305	Analysis of Derivative Securities	FN 452	Financial Derivatives
FNCE 209	Risk Management and Financial Engineering	FN 494	Financial Engineering
	Leadership and Team-Building	HO 317	Leadership
MGMT 313	Change Management	HO 415	Change Management
MGMT 205	International Business	IB 311	Introduction to International Business
OPIM 321	Supply Chain Management	IT 442	Supply Chain Management
Math 001	Calculus	MA 216	Calculus for Social Science I
MKTG 210	Marketing Management	MK 312	Marketing Management



Singapore Management University, Singapore

Code	Exchange University	Code	Thammasat University
MKTG 103	Marketing Research	MK 314	Quantitative Research in Marketing
MKTG 313	Pricing	MK 322	Pricing Management and Marketing Profitability
MKTG 219	Retail Management	MK 342	Retail Management
MKTG 208	Sales Management	MK 343	Sales Management
MKTG 204	Services Marketing	MK 352	Services Marketing
MKTG 209	Marketing Information Systems	MK 411	Marketing Analysis and Decision-Making
MKTG 207	Marketing Strategy	MK 412	Marketing Strategy and Policy
MKTG 224	World Travel & Tourism	MK 433	Tourism Marketing Strategy
MKTG 205	Advertising	MK X9X*	Special Topics in Marketing X*
OPIM 201	Business Processes	OM 201	Principles of Operations Management



\* MK 391 Special Topics in Marketing 1 or  
 MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or  
 MK 491 Special Topics in Marketing 4

**APPROVED**  
 By Committee at 2:13 pm, Oct 10, 2013

Singapore Management University, Singapore

Code	Exchange University	Code	TU 2552 New
IAS 203	History of South East Asia	HS 258	History of Southeast Asia



A handwritten signature in blue ink is written over a circular official seal of Singapore Management University. The seal features a central emblem and the text 'SINGAPORE MANAGEMENT UNIVERSITY' around the perimeter.

Course Equivalency 2552

**APPROVED**

*By Committee at 3:28 pm, Feb 27, 2014*

Singapore Management University, Singapore

Code	Exchange University	Code	TU 2552 New
MKTG 102	Consumer Behavior	MK 311	Consumer Behavior

