

Course Equivalency - Curriculum 2552

University of Tennessee-Knoxville (USA)

Code	Exchange University	Code	TU 2552 New
311	Intermediate Microeconomics	EC 311	Microeconomics Theory
300	Organizational Management	HO 201	Principles of Management
431	Personnel Management	HO 310	Human Resource Management
330	Foundations of Organizational Behavior <u>or</u>	HO 311	Organizational Behavior
331	Developing Managerial Skills		
470	Staffing Organizations	HO 312	Recruitment and Selection
340	Training Systems: Strategies and Techniques	HO 313	Training and Development
460	Compensation, Benefits, and Technologies for Human Resource Management	HO 315	Compensation Management
341	Consumers in the Marketplace	MK 311	Consumer Behavior
210	Introduction to Retail Management	MK 342	Retail Management
340	Marketing Strategy Frameworks	MK 412	Marketing Strategy and Policy
460	Global Marketing Strategy	MK 423	Global Marketing Strategy
423	Marketing for Hospitality and Tourism	MK 433	Tourism Marketing Strategy
250	Advertising Principles <u>or</u>	MK X9X*	Special Topics in Marketing X*
310	Retail Buying and Planning <u>or</u>		
346	Retail Operations Management		
341	Operations Management	OM 201	Principles of Operations Management
410	Management Science	OM 311	Management Science
421	Total Quality Management	OM 313	Quality Management
441	Operations Management	OM 411	Production and Operations Control
224	Tourism Management	OM 434	Tourism Management
409	International Business <u>or</u>	IB 311	Introduction to International Business
419	International Environment and Management		

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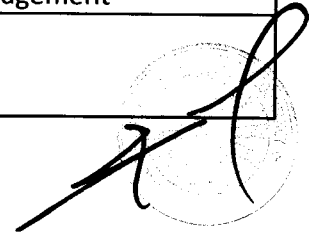
**University of Tennessee-Knoxville (USA)**

<b>Code</b>	<b>Exchange University</b>	<b>Code</b>	<b>TU 2552 New</b>
402	International Business Strategy	IB 421	International Business Management
300	Marketing and Supply Chain Management <b>or</b>	IT 442	Supply Chain Management
439	Global Supply Chain Management		

\* MK 391 Special Topics in Marketing 1 **or**

MK 392 Special Topics in Marketing 2 **and** MK 393 Special Topics in Marketing 3 **or**

MK 491 Special Topics in Marketing 4

A handwritten signature in black ink is written over a circular stamp. The stamp is faint and contains some illegible text, possibly a university seal or official mark.