# **Course Equivalency - Curriculum 2552**

Code	Exchange University	Code	TU 2552 New	
ACCT 4400	Auditing-Professional Responsibilities or	AC 316	Auditing	
ACCT 4410	Auditing-Evidence	AC 310	Auditing	
ACCT 4130	Financial Statement Analysis	AC 321	Financial Reporting and Statement Analysis	
ACCT 4140	Advanced Accounting Principle	AC 411	Advanced Accounting 1	
ACCT 4100	Accounting Systems	AC 413	Accounting Information Systems	
FINA 2770 (BUSI1307)	Personal Finance	FN 221	Personal Finance	
MGMT 3860	Human Resource Management	но 310	Human Resource Management	
MGMT 3720	Organization Behavior	HO 311	Organizational Behavior	
MKTG 4120	Buyer Behavior	MK 311	Consumer Behavior	
REAL 2100 (1301)	Principles of Real Estate	RB 211	Introduction to Real Estate Business	

APPROVED

By Committee at 2:13 pm, Oct 10, 2013

Code	Exchange University	Code	TU 2552 New	
FINA 4400	Financial Markets and Institutions	FN 211	Financial Markets	
RMIN 2500	Principles of Risk and Insurance Management or	FN 241 Risk Management and Insurance		
RMIN 4300	Liability Risk Management and Insurance			
FINA 4210	Introduction to Derivatives or	FN 311	Financial Management	
FINA 4310	Valuation and Financial Decisions	111 311	rinanciai ivianagement	
FINA 4200	Investments	FN 312	Investments	
FINA 4500	International Finance	FN 313	International Financial Management	
RMIN 4200	Life Insurance	FN 342	Life & Health Insurance	
RMIN 4600	Risk Management	FN 491	Seminar in Finance	
MGMT 3850	Entrepreneurship	HO 321	New Venture Creation and Entrepreneurship	
MGMT 4660	International Management Perspectives	IB 421	International Business Management	

### Course Equivalency 2552

# **APPROVED**

By Committee at 9:58 am, Dec 16, 2013

Code	Exchange University	Code	TU 2552 New	
MGMT 4840	Compensation and Benefits Administration	HO 315	Compensation Management	SAT UNIVERS
				136 200 10

### Course Equivalency 2552

APPROVED

By Committee at 4:20 pm, Jan 10, 2014

	F. L		TH OFFO No.
Code	Exchange University	Code	TU 2552 New
	Strategic Brand Management	MK 321	Product and Brand Management
MKTG 4520	Marketing Channels and Strategic Partnerships	MK 341	Marketing Channel Management
3700	Marketing and Money	MK X9X*	Special Topics in Marketing X*
MKTG 3720	Internet Marketing Concepts and Strategy		
MGMT 4830	Productivity & Quality	OM 313	Quality Management

<sup>\*</sup> MK 391 Special Topics in Marketing 1 or MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or MK 491 Special Topics in Marketing 4

# Course Equivalency 2552

APPROVED

By Committee at 3:28 pm, Feb 27, 2014

Code	Exchange University	Code	TU 2552 New
MKTG 4600	Retail Management	MK 342	Retail Management
MKTG 4280	Global Marketing Issues and Practice	MK 423	Global Marketing Strategy