



WHU - Otto Beisheim School of Management

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Fact Sheet 2012-2013

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Website General: www.whu.edu/en
Exchange: international.whu.edu/

Accreditations The school is AACSB, EQUIS as well as FIBAA accredited.

Academic Calendar www.whu.edu/academiccalendar

Fall 2012: 3rd of September 2012 – 21st of December 2012
Quarter I: 3rd of September – 26th of October
Quarter II: 29th of October – 21st of December
The dates are including exams.
Mandatory Welcome Days Fall 2012: 30th and 31st of August 2012

Spring 2013: 7th of January 2013 – 26th of April 2013
Quarter III: 7th of January – 1st of March
Quarter IV: 4th of March – 26th of April
The dates are including exams.
Mandatory Welcome Day Spring 2013: 4th of January 2013

Deadlines

Fall 2012: 1st of June 2012
Spring 2013: 1st of October 2012

Double Degree: 1st of March 2012

Nomination and application deadlines are the same.
Please note that all dates are subject to change.

**Special Information
for MBA Classes**

MBA term dates for spring:
Only one Module from January 7th to February 28th. Please note:
International Module for WHU MBA students from the beginning of
March on (No MBA lectures at WHU during this time! However,
Master of Science courses available for MBA exchange students.)

Nomination Procedure

The home school nominates the student(s) via email including the following information:

- First name and family name of the student
 - Student's gender
 - Student's nationality (for visa purposes)
 - Term(s)
 - Study program (BSc, MSc, MBA, Double Degree)
 - Student's email address
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Application Process

After the nomination from the home school to the exchange coordinator at WHU, student(s) will receive instructions for the online application procedure via email.

After receiving and processing the students' complete online application, an acceptance package including the letter of acceptance will be sent to the international office at the home school.

Housing Information

www.whu.edu/housing

The application for housing is done within the online application. After processing the application the housing office will contact the students directly. Housing is distributed on a **first-come, first-served basis**. Exchange students will be supported in finding their apartment before arrival, either with maps, detailed descriptions how to find the apartment or by a WHU student buddy. Expected date of arrival: Friday to Sunday before the term starts; at the latest, you have to arrive the day before our mandatory orientation.

Cost of Living

www.whu.edu/en/programs/international-programs/exchange-program/arrival-housing/cost-of-living/

A student's cost of living will be approximately 800 Euros per month depending on their free time activities (e.g. travelling, eating out, using sports facilities, visiting concerts and clubs).

- Accommodation: between 300 € and 450 €
 - Mobile Phone: 30 €
 - Food: 150 €
 - Phone card: 15 €
 - Laundry: 20 €
 - Copies: 20€
 - Local transportation to Koblenz: 70 € (monthly bus ticket)
 - Health Insurance: approx. 80 € if acquired in Germany
 - Miscellaneous (leisure activities): 300 €
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Study Programs WHU offers undergraduate classes (BSc) and graduate classes (MSc and MBA), according to the academic background of the students.

Course Catalog www.whu.edu/courseguide

Language of Instruction 80% percent of the courses in the undergraduate program and 100% of the courses in the graduate programs are taught in English.

Language Requirements BSc and MSc exchange students do not need to proof their proficiency in English as we trust the selection process of our partner universities. However, a high level of English proficiency is required as the majority of the courses is taught and examined in English.

MBA Requirements MSc and MBA students have access to the MBA program if the following admission requirements are fulfilled:

- Minimum age: 24 years (born in 1988 or earlier)
- Language Requirements:
 - English as mother tongue
 - or
 - currently studying in an entirely English taught and examined program
 - or
 - TOEFL score of at least 100 points (internet based)
- Additionally MSc students planning to attend WHU MBA-courses need to prove two years of working experience (full time job or full time internships in business administration)

Academic Information

Class Format: lectures, seminars and exercises
Examination Types: exams, papers, cases, presentations and participation
Class Size: 10 to 90 students
Components of Grades: exams, papers, cases, presentations and participation
Attendance: mandatory
Workload: 5 to 7 courses per term for all programs

German Language Classes

www.whu.edu/en/programs/international-programs/exchange-program/academics-student-life/german-language-courses/

WHU offers free intensive German courses running through the semester. Exchange students have the opportunity to participate in one of the 4 levels offered, from beginners to advanced.

Grading System

WHU Grading System		Definition	Explanation
1,0 1,3	hervorragend	EXCELLENT	An outstanding performance
1,7 2,0	sehr gut	VERY GOOD	A performance that is significantly above the average requirements
2,3 2,7	gut	GOOD	A performance that is slightly above or conforms to the average requirements
3,0 3,3	befriedigend	SATISFACTORY	A performance that largely conforms to the average requirements
3,7 4,0	ausreichend	SUFFICIENT	A performance, that despite deficiencies, still satisfies the requirements
5,0	nicht ausreichend	FAIL	A performance, which due to significant deficiencies, no longer satisfies the requirements

Health Insurance

www.whu.edu/en/programs/international-programs/exchange-program/arrival-housing/health-insurance/

All exchange students have to provide proof of health insurance upon their arrival at WHU. It has to cover the following aspects to be acknowledged:

- The period of time: coverage of the whole stay in Germany
- The region: Overseas, Europe and Germany must be covered
- Emergencies have to be covered
- All medical expenses have to be covered

Health insurance with full coverage for sickness, emergencies and all medical expenses is absolutely mandatory for all exchange students in Germany.

Additional Student Services Available	Personalized academic counseling VIP (student organization to integrate exchange students at WHU) Student Buddy Program Career Service
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Chairs and Professorships	www.whu.edu/en/research/faculty/
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<i>Accounting and Control</i>	Accounting Financial Accounting Taxation and Accounting Institute of Management Accounting and Control
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<i>Supply Chain Management</i>	Production Management Logistics Management Logistics and Services Management
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<i>Economics</i>	Monetary Economics Regulatory Economics Macroeconomics and International Economics Microeconomics and Industrial Economics
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<i>Finance</i>	Finance Behavioral Finance Corporate Finance Empirical Corporate Finance Empirical Market Research
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<i>Innovation and Entrepreneurship</i>	Entrepreneurship Technology and Innovation Management Business Information Science and Information Management Innovation and Organization
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<i>Marketing</i>	Marketing and Commerce Market Research Sales Management and B2B Marketing Services Marketing
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<i>Strategy and Organization</i>	Corporate Strategy and Governance International Business and Supply Chain Management INTES Institute of Family Businesses Organization Theory Leadership and Human Resource Management
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