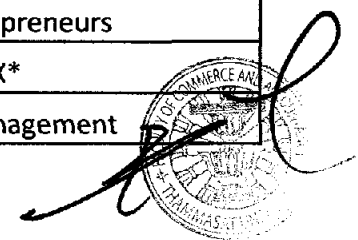


Course Equivalency - Curriculum 2552

The University of Western Ontario, Canada

Code	Exchange University	Code	Thammasat University
BUS 4402	Communication and Society <u>or</u>	EL 321	Communicative Business English 2
BUS 4468	Interpersonal Negotiation		
BUS 4453	Investment Management	FN 312	Investments
BUS 463	International Finance	FN 313	International Financial Management
BUS 417	Corporate Financial Reporting: A Managerial Perspective	FN 421	Financial Statement and Reporting Analysis
BUS 413	Derivatives and Risk Management	FN 452	Financial Derivatives
BUS 439	Entrepreneurial Finance <u>or</u>	FN 491	Seminar in Finance
BUS 486	Financial Modelling		
BUS 490	Strategic Leadership	HO 317	Leadership
BUS 432	Managing High Growth Companies	HO 323	Managing the Growing Business
BUS 465	Leading Family Firms (Managing the Family Owned Business)	HO 324	Family Business Management
BUS 498	Managing People for Exceptional Performance	HO 412	Seminar in Strategic Human Resource Management
BUS 480	Global Strategy	IB 421	International Business Management
BUS 4446	Consulting	IS 363	Applications of ERP in Organizations
BUS 461	Strategic Market Planning	MK 312	Marketing Management
BUS 4431	Consumer Marketing: Advertising, Promotion and Branding	MK 331	Integrated Marketing Communications
BUS 411	Retail Marketing Management	MK 342	Retail Management
BUS 451	Sales Management	MK 343	Sales Management
BUS 441	Entrepreneurial Marketing	MK 422	Marketing Strategy for Entrepreneurs
BUSINESS 4507	Co-creating Value in Developing Markets	MK X9X*	Special Topics in Marketing X*
BUS 454	Operations Strategy	OM 201	Principles of Operations Management



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Code	Exchange University	Code	Thammasat University
BUSINESS 4509	Project Management	OM 414	Project Management
BUS 457	Performance Measurement and Control Systems for Implementing Strategy	OM 443	Strategic Organizational Performance Measurement

