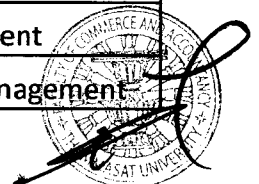


Course Equivalency - Curriculum 2552

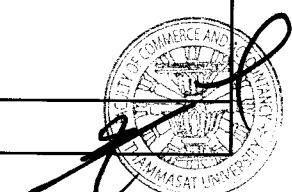
Copenhagen Business School, Denmark

| Code | Exchange University | Code | Thammasat University |
|---------------|--|--------|--|
| HAI-2MA | Management Accounting | AC 202 | Management Accounting (Non-AC Major) <u>or</u> |
| | | AC 313 | Cost Accounting (AC Major) |
| HA-HE46 | Management Accounting and Control Systems | AC 433 | Accounting for Planning and Control |
| HA-HE30 | Business Strategy | BA 401 | Strategic Management |
| HAI-2IO | Industrial Organizational Analysis | BI 211 | Industry and Competition Analysis |
| BLM-106 | Intercultural Business Communication (in English) | BS 320 | Cross-cultural Communication |
| HAI-1MAE | Macroeconomics <u>or</u> | EC 214 | Introductory Macroeconomics |
| HAS-MCEC | Macroeconomics | | |
| HA E 15 | Quantitative Methods in Finance | EC 320 | Introductory Mathematical Economics |
| HA-R 63 | Intermediate Written English for Business Students <u>or</u> | EL 221 | Communicative Business English 1 |
| HA-R 63 | Intermediate Written English for Business Students | | |
| HA-R 51 | English Skills for Business Students <u>or</u> (Oral Communication Skills in English) | EL 321 | Communicative Business English 2 |
| HA-R 51 | English Skills for Business Students (Oral Communication Skills in English) | | |
| | Business (7th quarter, 2nd year) <u>or</u> | FN 311 | Financial Management |
| HAI-2CF: | Corporate Finance <u>or</u> | | |
| POL-xxxx: | Corporate Finance | | |
| HA-E41: (DIS) | International Financial Management | FN 313 | International Financial Management |
| CM-F56 | Bond markets and valuation of fixed income instruments (Q3) | FN 351 | Fixed Income Analysis |
| CM-FS52 | Risk Management | FN 415 | Financial Risk Analysis and Management |
| HA-E61: | Issues in International Finance | FN 461 | Advanced International Financial Management |



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|-----------|---|--------|--|
| CM-FS55 | Corporate Governance and Finance <u>or</u> | FN 491 | Seminar in Finance |
| HA-E80: | Foreign Direct Investment and the Multinational Corporation <u>or</u> | | |
| HA-E89: | Managing Corporate Turnarounds | | |
| HA-E33 | Human Resource Management | HO 310 | Human Research Management |
| HA-E42 | Organizational Behavior <u>or</u> | HO 311 | Organizational Behavior |
| HAI-2OB | Organizational Behavior | | |
| BLC-2COM | Communication and Organization <u>or</u> | HO 318 | Managerial Communication |
| ESA-2 COM | Communication and Organization | | |
| POL-PORT | Organization Theory | HO 319 | Organization Development |
| HA-E24 | Innovation Management in a Knowledge Society <u>or</u> | HO 421 | Innovation Management |
| HA_E24 | Innovation Management | | |
| HAI-1IBE | International Business Environment | IB 311 | Introduction to International Business |
| HAI-2BRM | Business Research Methodology (Q1) | IB 312 | Research Methodology |
| POL-POSM | International Organization, Strategy and Management | IB 421 | International Business Management |
| HA-HE31 | International Management | IB 432 | Cross-cultural Management |
| HAI-2MIS | Management Information Systems | IS 201 | Management Information Systems |
| DOK INM | Internet Marketing | IS 361 | Electronic Business |
| HAI-2GSC | Global Supply Chain Management | IT 442 | Supply Chain Management |
| HA-E26 | Dynamic Pricing and Price Theory | MK 322 | Pricing Management and Marketing Profitability |
| HAS_EFMA | Event and Festival Management | MK 332 | Sales Promotion and Event Marketing |
| HA E125 | Retail Marketing | MK 342 | Retail Management |
| HA-E73 | Service Economy and Marketing <u>or</u> | MK 352 | Services Marketing |
| HAS SEMA | Service Marketing | | |
| HA_E54 | Organising Global Business and Marketing | MK 361 | International Marketing |



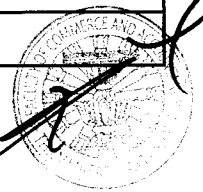
Copenhagen Business School, Denmark

| Code | Exchange University | Code | Thammasat University |
|-----------|---|---------|--------------------------------|
| BLC-VCON | Consumers in the European Marketplace <u>or</u> | MK X9X* | Special Topics in Marketing X* |
| HAS-ASMA | Advanced Service Marketing <u>or</u> | | |
| HAIT_VSMM | Social Media Management <u>or</u> | | |
| BLC_3CRE | Creative Industries | | |
| HA-HE82 | Project Management | OM 414 | Project Management |
| HAS-SEEC | Service Economics | OM 431 | Service Management |
| HAS-TOHO | Tourism and Hospitality | OM 434 | Tourism Management |

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



Course Equivalency 2552

APPROVED
By Committee at 2:12 pm, Jul 24, 2014

Copenhagen Business School, Denmark

| Code | Exchange University | Code | TU 2552 New |
|-------------|--|--------|-----------------------|
| BA-HA_E 162 | Financial Derivatives and their Applications | FN 452 | Financial Derivatives |



Copenhagen Business School, Denmark

| Code | Exchange University | Code | TU 2552 New |
|---------------|--|--------|----------------------------------|
| BHAAV1040U* | Business Strategy | BA 401 | Strategic Management |
| BHAAV1186U** | Project Management | OM 414 | Project Management |
| BHAAV1427U*** | English Skills for Business Students (Oral Communication Skills in English) | EL 321 | Communicative Business English 2 |

* HA-HE 30 Business Strategy ได้เปลี่ยนรหัสวิชาเป็น BHAAV1040U Business Strategy

**HA-HE 82 Project Management ได้เปลี่ยนรหัสวิชาเป็น BHAAV1186U Project Management

***HA-R 51 English Skills for Business Students (Oral Communication Skills in English) ได้เปลี่ยนรหัสวิชาเป็น BHAAV1427U English Skills for Business Students (Oral Communication Skills in English)



APPROVED*By Committee at 4:53 pm, Mar 03, 2015*

Copenhagen Business School, Denmark

| Code | Exchange University | Code | TU 2552 New |
|----------------|--|--------|--|
| KAN-CCMVV1645U | Financial Statement Analysis and Valuation | FN 421 | Financial Statement and Reporting Analysis |
| KAN_CCMVV1149U | Topics of Finance | FN 428 | Investment Banking |

