

Course Equivalency - Curriculum 2552

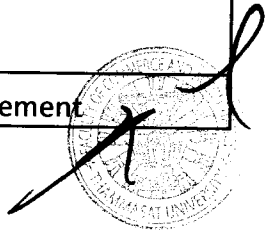
ISC Paris School of Management, France

Code	Exchange University	Code	Thammasat University
	Credit Risk Management and Best Lending Practices	FN 323	Credit Analysis
	Organizational Behavior	HO 311	Organizational Behavior
	Innovation Management	HO 421	Innovation
	International Strategy of Business	IB 421	International Business Management
	Hospitality Management	MK 434	Hotel Marketing Strategy
	Learning Business by doing Business <u>or</u>	MK X9X*	Special Topics in Marketing X*
	The Culture of Wine <u>or</u>		
	Luxury Branding Group 1		
	Operational Management	OM 201	Principles of Operations Management

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



APPROVED*By Committee at 2:18 pm, Oct 10, 2013*

ISC Paris School of Management, France

Code	Exchange University	Code	TU 2552 New
	Human Resource Management	HO 310	Human Resource Management
	Project Management	OM 414	Project Management

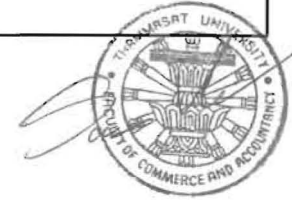


ISC Paris School of Management, France

Code	Exchange University	Code	TU 2552 New
	Equity Research	FN 413	Strategic Financial Management
	Corporate Communication	HO 318	Managerial Communication
	Creative Communication Skills	MK 313	Creativity and Communication in Marketing Profession
	Fashion and Luxury New Values	MK X9X*	Special Topics in Marketing X*
	The Relationships between Hollywood and Marketing		
	The Wine Industry		

* MK 391 Special Topics in Marketing 1 orMK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



Course Equivalency 2552

APPROVED

By Committee at 4:08 pm, Mar 12, 2014

ISC Paris School of Management, France

Code	Exchange University	Code	TU 2552 New
	Advertising	MK X9X*	Special Topics in Marketing X*

* MK 391 Special Topics in Marketing 1 or
 MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
 MK 491 Special Topics in Marketing 4



APPROVED*By Committee at 10:49 am, Aug 21, 2014*

ISC Paris Business School, France

Code	Exchange University	Code	TU 2552 New
	Investment & Portfolio Management	FN 312	Investments

* ISC Paris School of Management เปลี่ยนชื่อมหาวิทยาลัยเป็น ISC Paris Business School



ISC Paris Business School, France

Code	Exchange University	Code	TU 2552 New
	Fashion and Ecology <u>or</u>	MK X9X*	Special Topics in Marketing X*
	Social Media Marketing		

*** MK 391 Special Topics in Marketing 1 or
MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
MK 491 Special Topics in Marketing 4



APPROVED**By Committee at 2:31 pm, Oct 08, 2014**

ISC Paris Business School, France

Code	Exchange University	Code	TU 2552 New
41LCI002	Modern Language I French as a Foreign Language - Faux Debutants Niveau 1	FR 208	French for Communication 1



ISC Paris Business School, France

Code	Exchange University	Code	TU 2552 New
	Business Writing	EL 321	Communicative Business English 2
	Inside the Fashion Evolution	MK X9X*	Special Topics in Marketing X*

* MK 391 Special Topics in Marketing 1 orMK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



ISC Paris Business School, France

Code	Exchange University	Code	TU 2552 New
	International Cash Management	FN 313	International Financial Management
	Consumer Behavior	MK 311	Consumer Behavior

