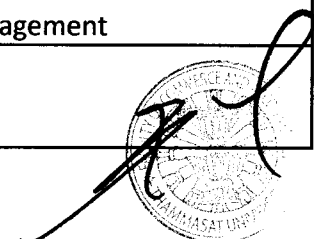


Course Equivalency - Curriculum 2552

University of Cologne, Germany

| Code | Exchange University | Code | Thammasat University |
|------|---|--------|--|
| | International Accounting and Taxation | AC 422 | International Accounting |
| | Risk Management | FN 241 | Risk Management and Insurance |
| | Financial Statement Analysis and Security V | FN 421 | Financial Statement and Reporting Analysis |
| | Human Resource Management | HO 310 | Human Resource Management |
| | Managing Organizations and Supply Chain <u>or</u> | IT 442 | Supply Chain Management |
| | Supply Chain Management and Management Science | | |
| | Consumer Behavior | MK 311 | Consumer Behavior |
| | Channel Management | MK 341 | Marketing Channel Management |
| | Retail Marketing <u>or</u> | MK 342 | Retail Management |
| | Strategic Management in Retailing | | |



Course Equivalency 2552

APPROVED
By Committee at 9:40 am, Dec 16, 2013

University of Cologne, Germany

| Code | Exchange University | Code | TU 2552 New |
|------|----------------------|--------|----------------------|
| | Strategic Management | BA 401 | Strategic Management |



Course Equivalency 2552

APPROVED
By Committee at 1:23 pm, Nov 11, 2014

University of Cologne, Germany

| Code | Exchange University | Code | TU 2552 New |
|------|--|--------|------------------------------|
| | Product Management (Marketing Profile Group) | MK 321 | Product and Brand Management |

