

Course Equivalency - Curriculum 2552

Seoul National University, Korea

Code	Exchange University	Code	Thammasat University
251/511	Studies in Auditing	AC 316	Auditing
251.613A	Studies on Financial Statement Analyses and Firm Valuation with Accounting Information	AC 321	Financial Reporting and Statement Analysis
251.323	Corporate Finance	FN 311	Financial Management
251.335	Financial Statement Analyses and Firm Valuation	FN 421	Financial Statement and Reporting Analysis
251.332	International Business Management	IB 421	International Business Management



APPROVED**By Committee at 4:11 pm, Mar 12, 2014**

Seoul National University, Korea

Code	Exchange University	Code	TU 2552 New
251.401	Auditing	AC 316	Auditing
251.335	Financial Statement Analysis and Firm Valuation	AC 321	Financial Reporting and Statement Analysis
251.303	Personnel Administration	HO 310	Human Resource Management
251.209	Organizational Behavior	HO 311	Organizational Behavior
251.426	International Business Environment	IB 311	Introduction to International Business
251.322	International Business Management	IB 421	International Business Management
251.327	Consumer Behavior	MK 311	Consumer Behavior
251.321	Marketing Management	MK 312	Marketing Management
251.334	New Product Development and Product Management	MK 321	Product and Brand Management
251.411A	Marketing Research	MK 314	Quantitative Research in Marketing
251.425	Advertising Management	MK X9X*	Special Topics in Marketing X*
251.329	Total Quality Management	OM 313	Quality Management
251.436	Service Operations Management	OM 431	Service Management

* MK 391 Special Topics in Marketing 1 orMK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



Course Equivalency 2552

APPROVED
By Committee at 9:28 am, May 21, 2014

Seoul National University, Korea

Code	Exchange University	Code	TU 2552 New
251.402	Tax Accounting	AC 315	Tax Accounting
251.325	Advanced Accounting	AC 411	Advanced Accounting 1
251.103	Fundamental of Economics	EC 214	Introductory Macroeconomics
251.336	Supply Chain Management	IT 442	Supply Chain Management
251.218	Case Studies in Marketing	MK X9X*	Special Topics in Marketing*
251.220	Doing Business in Korea		

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



APPROVED
By Committee at 1:26 pm, Nov 11, 2014

Seoul National University, Korea

Code	Exchange University	Code	TU 2552 New
251.434	Special Topics in Business Administration	MK X9X	Special Topics in Marketing X

*** MK 391 Special Topics in Marketing 1 or
MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
MK 491 Special Topics in Marketing 4



Course Equivalency 2552

APPROVED
By Committee at 11:12 am, Apr 22, 2015

Seoul National University, Korea

Code	Exchange University	Code	TU 2552 New
251.424	Strategic Management	BA 401	Strategic Management

