

Code	Exchange University	Code	TU 2552 New
COMM 317	Auditing	AC 316	Auditing
COMM 315	Financial Statement Analysis and Accounting based Valuation	AC 321	Financial Reporting and Statement Analysis <u>or</u>
		FN 421	Financial Statement and Reporting Analysis
COMM 324	Investment and Portfolio Management	FN 312	Investments
COMM 328	International Finance	FN 313	International Financial Management
COMM 329	Management of Financial Institutions	FN 331	Financial Institutions Management
COMM 322	Financial Management: Strategy <u>or</u>	FN 413	Strategic Financial Management
COMM 323	Corporate Financial Planning		
COMM 321	Derivatives Securities	FN 452	Financial Derivatives
COMM 325	Financial Modelling	FN 491	Seminar in Finance
COMM 358	Human Resource Management	HO 310	Human Resource Management
COMM 351	Leadership	HO 317	Leadership
COMM 405	New Business Development	HO 321	New Venture Creation and Entrepreneurship
COMM 352	Organizational Analysis	HO 416	Seminar in Organizational Management
COMM 374	International Business Strategy	IB 421	International Business Management
COMM 336	Consumer Behavior	MK 311	Consumer Behavior
COMM 333	Marketing Management and Marketing Strategy	MK 312	Marketing Management
COMM 332	Marketing Research	MK 314	Quantitative Research in Marketing
COMM 335	Marketing Communications	MK 331	Integrated Marketing Communications
COMM 434	Sales Management	MK 343	Sales Management
COMM 439	Business-to-Business Marketing	MK 351	Business-to-Business Marketing
COMM 431	Marketing and Business Strategy	MK 412	Marketing Strategy and Policy



Course Equivalency 2552

APPROVED
By Committee at 9:28 am, Dec 16, 2013

Queen's University, Canada

Code	Exchange University	Code	TU 2552 New
COMM 341	Operations Management	OM 201	Principles of Operations Management
COMM 343	Service Management	OM 431	Service Management

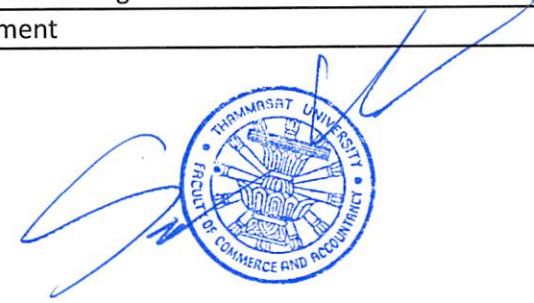


APPROVED
 By Committee at 9:57 am, Jan 12, 2015

Queen's University, Canada

Code	Exchange University	Code	TU 2552 New
COMM 376	Doing Business in Asia-Pac Rim	MK X9X*	Special Topics in Marketing X*
COMM 495	Project Management	OM 414	Project Management

* MK 391 Special Topics in Marketing 1 or
 MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or
 MK 491 Special Topics in Marketing 4



Course Equivalency 2552

APPROVED
By Committee at 4:55 pm, Mar 03, 2015

Queen's University, Canada

Code	Exchange University	Code	TU 2552 New
COMM 401	Business and Corporate Strategy	BA 401	Strategic Management
COMM 370	Business Communication in North America	EL 321	Communicative Business English 2

