# Course Equivalency - Curriculum 2552

Code	Exchange University	Code	Thammasat University	
BAB 01	Management Accounting	AC 202	Management Accounting	
BAB 08	Applied Business Methods	BA 204	Business Statistics	
BAB 18	Strategic Management	BA 401	Strategic Management	
FEM 11034	Introduction to Econometrics	EC 325	Introductory Econometrics	
FEB 12006x	History of Economic Thought	EC 404	History of Economic Thought	
FEM 11056	Game Theory and its Applications	EC 415	Game Theory	
FEB 13023	Labour Economics	EC 471	Labour Economics	
FEM 11023	Financial Risk Management <u>or</u>	FN 415	Financial Risk Analysis and Management	
FEM 11062	Financial Risk Management	IN 415	Thancial Nisk Arialysis and Wallagement	
FEM 11012	International Financial Reporting and Analysis	FN 421	Financial Statement and Reporting Analysis	
FEM 21011	Financial Derivatives	FN 452	Financial Derivatives	
FEB 13009X	Seminar Corporate Finance	FN 491	Seminar in Finance	
BAD 11	Human Resource Management	HO 310	Human Resource Management	
BAP 71	Organizational Behavior	HO 311	Organizational Behavior	
FEB 53101	Entrepreneurship	HO 321	New Venture Creation and Entrepreneurship	
BAD 01	Innovation Management	HO 421	Innovation Management	
BAP 72	International Investment & Trade	IB 311	Introduction to International Business	
BAB 23	Cross Cultural Management/International Case	IB 432	Cross-cultural Management	
BAD 13	Supply Chain Management	IT 442	Supply Chain Management	
FEB 53107	Port Management and Maritime Logistics	IT 463	Port and Warehouse Management	
FEB13012	Consumer Behavior	MK 311	Consumer Behavior	
BAB 25	Marketing Management	MK 312	Marketing Management	
FEM 11031	Branding & Advertising	MK 331	Integrated Marketing Communications	
BAB 11	International Marketing Research	MK X9X*	Special Topics in Marketing X*	

**Erasmus University, The Netherlands** 

Code	Exchange University	Code	Thammasat University
BAP 57	Operations Management	OM 201	Principles of Operations Management

\* MK 391 Special Topics in Marketing 1 <u>or</u>

MK 392 Special Topics in Marketing 2 <u>and</u> MK 393 Special Topics in Marketing 3 <u>or</u>

MK 491 Special Topics in Marketing 4

APPROVED
By Committee at 4:16 pm, Jan 10, 2014

Code	Exchange University	Code	TU 2552 New	
FEM11094	Fixed Income Securities and Portfolio Management	FN 351	Fixed Income Security Analysis	
RSMME030	Strategic Finance & Investments	FN 413	Strategic Financial Management	1

APPROVED

By Committee at 10:54 am, Aug 21, 2014

Code	Exchange University	Code	TU 2552 New
RSMME022	Financial Reporting and Analysis	AC 321	Financial Reporting and Statement Analysis
FEB13004X	Seminar Financial Accounting and Reporting	AC 421	Seminar in Financial Accounting
FEB13005X	Seminar Management Accounting and Control	AC 431	Seminar in Management Accounting

APPROVED

By Committee at 1:23 pm, Nov 11, 2014

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Code	Exchange University	Code	TU 2552 New
BAD 06	Financial Accounting	AC 201	Fundamental Accounting
BAP 69	Foundations of Finance & Accounting	AC 201	Fundamental Accounting
FEB 13016	Marketing Research	MK 314	Quantitative Research in Marketing

**APPROVED** 

By Committee at 9:46 am, Dec 19, 2014

Code	Exchange University	Code	TU 2552 New	
FEB 13006	Advanced Financial Accounting	AC 321	Financial Reporting and Statement Analysis	

# **APPROVED**

By Committee at 4:52 pm, Mar 03, 2015

Liabilias Offiversity, The			
Code	Exchange University	Code	TU 2552 New
RSMME092	Household Finance	FN 221	Personal Finance
FEB13021	Money, Credit and Banking	FN 323	Credit Analysis
FEB13008	Stock Pricing and Corporate Events	FN 451	Equity Security Analysis
FEB 13011	Financial Methods & Techniques	FN 471	Statistical Models for Financial Research
RSMME021	Banking and Financial Intermediation	FN 331	Financial Institutions Management
RSMME057	Brand Management	MK 321	Product and Brand Management
RSMME067	Pricing and Revenue Management	MK 322	Pricing Management and Marketing Profitability
RSMME049	Communication and Advertising	MK 331	Integrated Marketing Communications