University of California, Berkeley (USA)

Code	Exchange University	Code	TU 2552 New	
102B	Introduction to Managerial Accounting	AC 202	Management Accounting (Non-AC Major) or	
		AC 313	Cost Accounting (AC Major)	
120A	Intermediate Financial Accounting	AC 311	Intermediate Accounting 1	
126	Auditing	AC 316	Auditing	
122	Financial Information Analysis or			
127-2	Financial Reporting for Complex Transactions (Special Topics)	AC 321	Financial Reporting and Statement Analysis	
120B	Advanced Financial Accounting	AC 411	Advanced Accounting 1	
UGBA 115-1	Competitive Strategy <u>or</u>			
115	Competitive Strategy <u>or</u>	BA 401	Strategic Management	
UGBA 115	Competitive Strategy			
Chinese 1A	Elementary Chinese	СН 171	Chinese 1	
Chinese 1B	Elementary Chinese	СН 172	Chinese 2	
101A	Microeconomic Analysis for Business Decisions or	EC 311	Microeconomics Theory	
UGBA 101A	Microeconomic Analysis for Business Decisions			
ECON 101B	Economic Theory – Macro <u>or</u>	EC 312		
JGBA 101B	Macroeconomic Analysis for Business Decisions	EC 512	Macroeconomics Theory	
ECON C103	Introduction to Mathematical Economics or	FC 220		
ECON 207B	Mathematical Economics	EC 320	Introductory Mathematical Economics	
CON C102	Natural Resource Economics	EC 375	Applied Economics for Natural Resource and Environmental	
CON 161	Economics of Transition: Eastern Europe	EC 402	Institutional Economics	
EGALST 147	Law and Economics II	EC 403	Law and Economics	
CON 131	Public Economics	EC 441	Economics of Public Expenditure	

University of California, Berkeley (USA)

Code	Exchange University	Code	TU 2552 New	
UGBA 118	International Trade <u>or</u>	EC 451	International Trade Theory and Policy	
C181	International Trade		International Trade Theory and Policy	
ECON 182	International Monetary Economics	EC 452	International Monetary Economics	
ECON C175	Economic Demography	EC 472	Economics of Population and Family	
103	Introduction to Finance	FN 201	Business Finance	
132	Financial Institutions and Markets	FN 211	Financial Markets	
UGBA 196-002	Special Topics in Business Administration (Personal Financial Management)	FN 221	Personal Finance	
133	Investments	FN 312	Investments	
122	Financial Information Analysis or			
UGBA 122	Financial Information Analysis or	FN 421	Financial Statement and Reporting Analysis	
131	Corporate Finance and Financial Statement Analysis			
UGBA 137-2	Special Topics in Fiance: Financial Derivatives	FN 452	Financial Derivatives	
137	Special Topics in Finance <u>or</u>	FN 491	Seminar in Finance	
143-1	Game Theory and Business Decisions			
UGBA 137	Special Topics: Financial Engineering	FN 494	Financial Engineering	
UGBA 151-1	Human Resource Management	HO 310	Human Resource Management	
105	Introduction to Organizational Behavior	HO 311	Organizational Behavior	
UGBA 157-1	Leadership <u>or</u>			
UGBA 196-4	Leadership and Personal Development or	НО 317	Leadership	
UGBA 196-5	Special Topic in Business Administration: Leadership and Personal Development			
195A	Entrepreneurship <u>or</u>	- HO 321	New Venture Creation and Entrepreneurship	
195P-1	Perspectives on Entrepreneurship		New Venture Creation and Entrepreneurship	
UGBA 152-1	Negotiations and Conflict Resolution or	HO 414	Conflict Management	
UGBA 152-2	Negotiations and Conflict Resolution			
UGBA 119	Leading Strategy and Implementation	HO 416	Seminar in Organizational Management	

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Code **Exchange University** Code **TU 2552 New** 178 Introduction to International Business IB 311 Introduction to International Business Calculus MATH 1A MA 216 Calculus for Social Sciences 1 MATH 1B Calculus or MA 217 Calculus for Social Science 2 **Analytic Geometry and Calculus** MATH 16B Linear Algebra and Elementary Differential MATH 54 Linear Algebra and Differential Equations MA 236 Equations MATG 53 Advanced Calculus Multivariable Calculus MA 317 **UGBA 160** MK 311 Consumer Behavior **Consumer Behavior** Marketing Research: Tools and Techniques for 161 MK 314 Quantitative Research in Marketing Data Collection and Analysis **UGBA 162** MK 321 Brand Management and Strategy Product and Brand Management Integrated Marketing Communication or **UGBA 165** Integrated Marketing Communications MK 331 UGBA 165-1 Integrated Marketing Communication UGBA 167 P001 Special Topics in Marketing (Retailing) MK 342 Retail Management Special Topics in Marketing (International UGBA 167 P002 International Marketing MK 361 Marketing) 163 Information - and Technology - Based Marketing MK 411 Marketing Analysis and Decision-Making Special Topics in Marketing: Global Marketing **UGBA 167** MK 423 Global Marketing Strategy **Cultures and Strategies** Special Topics in Marketing: Sales, Persuasion, **UGBA 167** MK X9X* Special Topics in Marketing X* and Influence **UGBA 141** Production and Operations Management OM 201 Principles of Operations Management **Special Topics Business Administration** UGBA 196-3 OM 445 Small Business Consulting (International Consulting for Small & Medium Introduction to Real Estate and Urban Land 180 RB 211 Introduction to Real Estate Business **Economics** 181 Valuation of Real Property RB 212 Introduction to Real Estate Valuation Real Estate Development Regulation and 185 Legal Aspects of Real Estate RB 312 Taxation Introduction to Real Estate Finance (The 183 RB 313 Real Estate Finance and Investment Financial Management of Real Estate Resources)

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Code	Exchange University	Code	TU 2552 New
UGBA 187	Undergraduate Seminar in Urban and Real Estate Economics	RB 314	Economics for Real Estate Business

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

APPROVED By BBA at 2:13 pm, Aug 21, 2013

Code	Exchange University	Code	TU 2552 I	New
UGBA 137	Introduction to Financial Engineering	FN 494	Financial Engineering	
		······		1 Alexandre

APPROVED By Committee at 2:13 pm, Oct 10, 2013

University of California, Berkeley, USA

Code	Exchange University	Code	TU 2552 New
UGBA 167	Pricing	MK 322	Pricing Management and Marketing Profitability
UGBA 167-02	Product Branding & Entertainment	МК Х9Х	Special Topics in Marketing X

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4

APPROVED

By Committee at 9:32 am, Dec 16, 2013

Code	Exchange University	Code	TU 2552 New
J 10A	Intermediate Japanese	JP 211	Japanese 3
J 10B	Intermediate Japanese	JP 246	Listening - Speaking in Japanese 1
108		JF 240	

APPROVED By Committee at 3:28 pm, Feb 27, 2014

Course Equivalency 2552

Code	Exchange University	Code	A	TU 2552 New
UGBA 155	Leadership: Purpose, Authority and Empowerment	HO 317	Leadership	
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				COMMERCE PAUL

APPROVED

By Committee at 3:30 pm, Jul 24, 2014

Code	Exchange University	Code	TU 2552 New
UGBA 191P	Leadership & Personal Development	HO 317	Leadership
UGBA 168B	International Marketing	MK 361	International Marketing
	•		States and Children and Childre

Code	Exchange University	Code	TU 2552 New
UGBA 167-3	Special Topic in Marketing: Marketing Strategy	MK 412	Marketing Strategy and Policy

Course Equivalency - Curriculum 2552

APPROVED By Committee at 3:39 pm, Jul 29, 2014

Code	Exchange University	Code	TU 2552
102A	Introduction to Financial Accounting	AC 201	Fundamental Accounting
175	Legal Aspects of Management	BA 201	Business Law
107	The Social, Political, and Ethical Environment of Business	BI 301	Business and Society
ECONC N110	Game Theory in The Social Sciences	EE 415	Game Theory
ECONC N181	International Trade	EC 451	International Trade Theory and Policy
136F	Behavioral Finance	FN 491	Seminar in Finance
151	Management of Human Resources	HO 310	Human Resource Management
191C	Communication for Leaders	HO 317	Leadership
106	Marketing	MK 201	Principles of Marketing



APPROVED

By Committee at 10:55 am, Aug 21, 2014

University of California, Berkeley, USA

Code	Exchange University	Code	TU 2552 New
UGBA 167.1	Special Topics in Marketing: Pricing*	MK 322	Pricing Management and Marketing Profitability
UGBA 167.2	Special Topics in Marketing: Product and Branding and	MK X9X***	Special Topics in Marketing X***
	Entertainment**		

* UGBA 167 Pricing ได้เปลี่ยนรหัสและชื่อวิชาเป็น UGBA 167.1 Special Topics in Marketing: Pricing

** UGBA 167-02 Product Branding & Entertainment ได้เปลี่ยนรหัสและชื่อวิชาเป็น UGBA 167.2 Special Topics in Marketing: Product and Branding and Entertainment

*** MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



APPROVED

By Committee at 5:00 pm, Mar 03, 2015

University of California, Berkeley, USA

Code	Exchange University	Code	TU 2552 New
UGBA 143*	Game Theory for Business Decisions	EC 415	Game Theory

* ขอยกเลิกการเทียบวิชา 143-1 Game Theory and Business Decisions ที่เทียบเท่ากับวิชา FN 491 Seminar in Finance และให้เทียบวิชา UGBA 143 Game Theory for Business Decisions เทียบเท่ากับวิชา EC 415 Game Theory แทน

