

Course Equivalency - Curriculum 2552

University of Richmond, USA

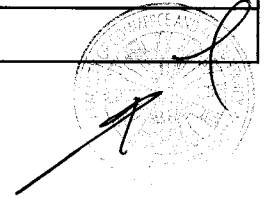
Code	Exchange University	Code	TU 2552 New
ACCT 301	Intermediate Financial Accounting I	AC 311	Intermediate Accounting 1
ACCT 302	Intermediate Financial Accounting II	AC 312	Intermediate Accounting 2
ACCT 305	Cost and Managerial Accounting	AC 314	Cost Management
ACCT 317	Auditing	AC 316	Auditing
ACCT 310	Financial Statement Analysis	AC 321	Financial Reporting and Statement Analysis
ACCT 311	Advanced Financial Accounting	AC 411	Advanced Accounting 1
ACCT 307	Accounting Information Systems	AC 413	Accounting Information Systems
ACCT 315	International Accounting Issues	AC 422	International Accounting
ACCT 316	Advanced Managerial Accounting	AC 431	Seminar in Management Accounting
ACCT 318	Advanced Auditing	AC 441	Seminar in Auditing
MLC135	English Communication in Cultural Context	BS 244	Introduction to Cultural Studies
ECON 102	Principles of Macroeconomics	EC 214	Introductory Macroeconomics
ECON 272	Macroeconomic Theory	EC 312	Macroeconomics Theory
BUAD 205	Business Communication	EL 221	Communicative Business English 1
FIN 200	Personal Finance	FN 221	Personal Finance
FIN 363	Risk Management and Insurance	FN 241	Risk Management and Insurance
FIN 361	Corporate Finance	FN 311	Financial Management
FIN 366	Investment	FN 312	Investments
FIN 462	International Financial Management	FN 313	International Financial Management
FIN 466	Fixed Income and Derivative Securities	FN 452	Financial Derivatives
IBUS 381	International Business Environment <u>or</u>	IB 311	Introduction to International Business
IBUS 390	International Business Issues		
MKT 326	Marketing Research and Analysis	MK 314	Quantitative Research in Marketing
MKT 423	Database Marketing	MK 391	Special Topics in Marketing I
MKT 428	Strategic Marketing Planning	MK 499	Individual Research

Course Equivalency - Curriculum 2552

APPROVED
By BBA at 2:14 pm, Aug 21, 2013

University of Richmond (USA)

Code	Exchange University	Code	TU 2552 New
FIN 467	Portfolio Management and Analysis	FN 312	Investments



APPROVED

By Committee at 2:13 pm, Oct 10, 2013

University of Richmond, USA

Code	Exchange University	Code	TU 2552 New
BUAD 497	Strategic Management	BA 401	Strategic Management
ECON 101	Principles of Microeconomics	EC 213	Introductory Microeconomics
ECON 341	Mathematical Economics	EC 320	Introductory Mathematical Economics
ECON 270	Introductory Econometrics <u>or</u>	EC 325	Introductory Econometrics
ECON 340	Econometrics		
ECON 232	The Economics of Gender	EC 363	Gender Economics
ECON 231	Law and Economics	EC 403	Law and Economics
ECON 220	History of Economic Thought	EC 404	History of Economic Thought
ECON 332	Public Economics	EC 449	Seminar in Public Economics
ECON 331	Labor Economics	EC 471	Labor Economics
ECON 230	Environmental Economics <u>or</u>	EC 476	Environmental Economics
ECON 330	Environmental and Resource Economic Theory		
MGMT 331	Personnel/Human Resource Management	HO 310	Human Resource Management
MGMT 330	Organizational Behavior	HO 311	Organizational Behavior
MGMT 347	Innovation and Entrepreneurship	HO 321	New Venture Creation and Entrepreneurship
MKT 424	Consumer Behavior	MK 311	Consumer Behavior
MKT 322	Product Management	MK 321	Product and Brand Management
MKT 421	Integrated Marketing Communications	MK 331	Integrated Marketing Communications
MKT 324	Sales Management	MK 343	Sales Management
MK 325	International Marketing	MK 361	International Marketing
MKT 422	Entrepreneurial Brand Management <u>or</u>	MK X9X	Special Topics in Marketing X
MKT 425	Sports Marketing <u>or</u>		
MKT 427	Marketing Case Analysis		



University of Richmond, USA

Code	Exchange University	Code	TU 2552 New
MGMT 340	Operations Management	OM 201	Principles of Operations Management
MGMT 345	Management Science	OM 311	Management Science

* MK 391 Special Topics in Marketing 1 or

MK 392 Special Topics in Marketing 2 and MK 393 Special Topics in Marketing 3 or

MK 491 Special Topics in Marketing 4



University of Richmond, USA

Code	Exchange University	Code	TU 2552 New
BUAD 310*	Financial Statement Analysis	AC 321	Financial Reporting and Statement Analysis

* ACCT 310 Financial Statement Analysis ได้เปลี่ยนรหัสวิชาเป็น BUAD 310 Financial Statement Analysis

