

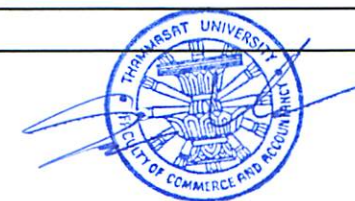
Course Equivalency - Curriculum 2556

APPROVED

By Committee at 4:10 pm, Aug 14, 2014

University of California, Berkeley (USA)

Code	Exchange University	Code	TU 2556 New
102A	Introduction to Financial Accounting	AC 201	Fundamental Accounting
102B	Introduction to Managerial Accounting	AC 202	Management Accounting (Non-AC Major) <u>or</u>
		AC 313	Cost Accounting (AC Major)
120A	Intermediate Financial Accounting 1	AC 311	Intermediate Accounting 1
126	Auditing	AC 316	Auditing
122	Financial Information Analysis <u>or</u>	AC 413	Financial Reporting and Statement Analysis
127-2	Financial Reporting for Complex Transactions (Special Topics)		
120B	Advanced Financial Accounting	AC 411	Advanced Accounting 1
175	Legal Aspects of Management	BA 201	Business Law
UGBA 115-1	Competitive Strategy	BA 401	Strategic Management
115	Competitive Strategy <u>or</u>	BI 211	Industry and Competition Analysis
UGBA 115	Competitive Strategy		
107	The Social, Political, and Ethical Environment of Business	BI 301	Business, Society and Communities
Chinese 1A	Elementary Chinese	CH 171	Chinese 1
Chinese 1B	Elementary Chinese	CH 172	Chinese 2
101A	Microeconomic Analysis for Business Decisions <u>or</u>	EC 311	Microeconomics Theory
UGBA 101A	Microeconomic Analysis for Business Decisions		
ECON 101B	Economic Theory – Macro <u>or</u>	EC 312	Macroeconomics Theory
UGBA 101B	Macroeconomic Analysis for Business Decisions		
ECON C103	Introduction to Mathematical Economics <u>or</u>	EC 320	Introductory Mathematical Economics
ECON 207B	Mathematical Economics		
ECON C102	Natural Resource Economics	EC 375	Applied Economics for Natural Resource and Environmental
ECON 161	Economics of Transition: Eastern Europe	EC 402	Institutional Economics
LEGALST 147	Law and Economics II	EC 403	Law and Economics



Code	Exchange University	Code	TU 2556 New
ECONC N110	Game Theory in The Social Sciences	EC415	Game Theory
ECON 131	Public Economics	EC 441	Economics of Public Expenditure
ECONC N181	International Trade <u>or</u>	EC 451	International Trade Theory and Policy
C181	International Trade <u>or</u>		
UGBA 118	International Trade		
ECON 182	International Monetary Economics	EC 452	International Monetary Economics
ECON C175	Economic Demography	EC 472	Economics of Population and Family
103	Introduction to Finance	FN 201	Business Finance
132	Financial Institutions and Markets	FN 211	Financial Markets
UGBA 196-002	Special Topics in Business Administration (Personal Financial Management)	FN 281	Personal Finance
133	Investments	FN 312	Investments
122	Financial Information Analysis <u>or</u>	FN 421	Financial Statement and Reporting Analysis
UGBA 122	Financial Information Analysis <u>or</u>		
131	Corporate Finance and Financial Statement Analysis		
UGBA 137-2	Special Topics in Fiance: Financial Derivatives	FN 452	Financial Derivatives Analysis
136F	Behavioral Finance <u>or</u>	FN 491	Seminar in Finance
137	Special Topics in Finance <u>or</u>		
143-1	Game Theory and Business Decisions		
UGBA 137	Special Topics: Financial Engineering <u>or</u>	FN 494	Financial Engineering
UGBA 137	Introduction to Financial Engineering		
151	Management of Human Resources <u>or</u>	HR 211	Human Resource Management
UGBA 151-1	Human Resource Management		
105	Introduction to Organizational Behavior	HR 311	Organizational Behavior



Code	Exchange University	Code	TU 2556 New
191C	Communication for Leaders <u>or</u>	HR321	Leadership
UGBA 155	Leadership: Purpose, Authority and Empowerment <u>or</u>		
UGBA 157-1	Leadership <u>or</u>		
UGBA 191P	Leadership & Personal Development <u>or</u>		
UGBA 196-4	Leadership and Personal Development <u>or</u>		
UGBA 196-5	Special Topic in Business Administration: Leadership and Personal Development	ER 412	Feasibility Analysis and Business Planning
195A	Entrepreneurship <u>or</u>		
195P-1	Perspectives on Entrepreneurship	HR 323	Conflict Management and Negotiation
152	Negotiation and Conflict Resolution <u>or</u>		
UGBA 152-1	Negotiations and Conflict Resolution <u>or</u>		
UGBA 152-2	Negotiations and Conflict Resolution	IB 311	Global Environment of International Business
178	Introduction to International Business		
J 10A	Intermediate Japanese	JP 211	Japanese 3
J 10B	Intermediate Japanese	JP 246	Listening - Speaking in Japanese 1
MATH 1A	Calculus	MA 216	Calculus for Social Sciences 1
MATH 1B	Calculus <u>or</u>	MA 217	Calculus for Social Science 2
MATH 16B	Analytic Geometry and Calculus		
MATH 54	Linear Algebra and Differential Equations	MA 236	Linear Algebra and Elementary Differential Equations
MATG 53	Multivariable Calculus	MA 317	Advanced Calculus
106	Marketing	MK 201	Principles of Marketing
UGBA 160	Consumer Behavior	MK 311	Consumer Behavior
161	Marketing Research: Tools and Techniques for Data Collection and Analysis	MK 315	Quantitative Research in Marketing
UGBA 162	Brand Management and Strategy	MK 316	Product and Brand Management
UGBA 167	Pricing	MK 317	Pricing Management
UGBA 165	Integrated Marketing Communication <u>or</u>	MK 331	Integrated Marketing Communications
UGBA 165-1	Integrated Marketing Communication		



Code	Exchange University	Code	TU 2556 New
UGBA 167 P001	Special Topics in Marketing (Retailing)	MK 322	Retail Management
UGBA 167 P002	Special Topics in Marketing (International Marketing) <u>or</u>	MK 333	International Marketing
UGBA 168B	International Marketing		
163	Information - and Technology - Based Marketing	MK 411	Marketing Analysis and Decision-Making
UGBA 167-02	Product Branding & Entertainment <u>or</u>	MK XXX*	Special Topics in Marketing X*
UGBA 167	Special Topics in Marketing: Sales, Persuasion, and Influence <u>or</u>		
UGBA 141	Production and Operations Management	OM 201	Principles of Operations Management
UGBA 196-3	Special Topics Business Administration (International Consulting for Small & Medium Sized Enterprise	OM 435	Small Business Consulting
180	Introduction to Real Estate and Urban Land Economics	RB 211	Introduction to Real Estate Business
181	Valuation of Real Property	RB 212	Introduction to Real Estate Valuation
185	Legal Aspects of Real Estate	RB 312	Real Estate Development Regulation
183	Introduction to Real Estate Finance (The Financial Management of Real Estate Resources)	RB 313	Real Estate Finance and Investment
UGBA 187	Undergraduate Seminar in Urban and Real Estate Economics	RB 321	Economics for Real Estate Business

* MK 341 Special Topics in Marketing 1 or

MK 342 Special Topics in Marketing 2 and MK 343 Special Topics in Marketing 3 or

MK 421 Special Topics in Marketing 4



Course Equivalency - Curriculum 2556

APPROVED

By Committee at 10:56 am, Aug 21, 2014

University of California, Berkeley (USA)

Code	Exchange University	Code	TU 2556 New
UGBA 167.1	Special Topics in Marketing: Pricing*	MK 317	Pricing Management
UGBA 167.2	Special Topics in Marketing: Product and Branding and Entertainment**	MK XXX***	Special Topics in Marketing X***

* UGBA 167 Pricing ได้เปลี่ยนรหัสและชื่อวิชาเป็น UGBA 167.1 Special Topics in Marketing: Pricing

** UGBA 167-02 Product Branding & Entertainment ได้เปลี่ยนรหัสและชื่อวิชาเป็น UGBA 167.2 Special Topics in Marketing: Product and Branding and Entertainment

*** MK 341 Special Topics in Marketing 1 or

MK 342 Special Topics in Marketing 2 and MK 343 Special Topics in Marketing 3 or

MK 421 Special Topics in Marketing 4



University of California, Berkeley (USA)

Code	Exchange University	Code	TU 2556 New
UGBA 143*	Game Theory for Business Decisions	EC 415	Game Theory

* ขอยกเลิกการเทียบวิชา 143-1 Game Theory and Business Decisions ที่เทียบเท่ากับวิชา FN 491 Seminar in Finance และให้เทียบวิชา UGBA 143 Game Theory for Business Decisions เทียบเท่ากับวิชา EC 415 Game Theory แทน

